PARTNERSHIP APPLICATION

FISCAL YEAR 2023-2024 (October 1 - September 30)



PARTNERSHIP OPPORTUNITIES

Directory Partner - FREE

Open to any business, firm, or organization in the Manitowish Waters Township.

• Directory Listing in Annual Travel Guide and on Chamber Website (business name, phone number, physical address)

Organizational Partner - \$150

Open to any business, firm, or organization in support of, and advocating for, the Chamber's mission.

- Featured Directory Listing in Annual Travel Guide with a complete description of organization and business contact information
- Featured listing on the Chamber website including business contact information, description, and up to ten (10) photos
- Opportunity to showcase brochures in our 24-Hour Visitor Center, open year round
- Receive Chamber email communications to all staff members, including monthly newsletter
- Opportunity to increase visibility further and purchase advertising packages
- Opportunity to submit job postings to Chamber website
- Receive referrals from the Chamber Staff

Community Partner - \$50

Open to any individual(s) interested in staying connected to, and in support of, the mission of the Chamber.

- Receive Chamber communications
- Name listed under "Community Partners of Chamber" on website and in Annual Travel Guide
- Invitation to community events

ADDITIONAL ADVERTISING OPPORTUNITIES

AVAILABLE ON NEXT PAGE

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PARTNER ADVERTISING OPPORTUNITIES

Advertising opportunities are open to all Organizational Partners and are supplemental to your partnership with the Chamber.

Premier Package - \$700

Includes:

- Professional photoshoot; business will get ten (10) professional photos
- One (1) Business Spotlight blog post and a minimum of two (2) name mentions in general blog posts annually
- Twelve (12) Facebook posts annually
- Twelve (12) submissions to monthly email newsletter
- One (1) MWCC Instagram Takeover
- Priority listing on website
- Highlighted listing in Travel Guide
- Ability to add your events to our Facebook page by making us Co-Host
- Digital and print co-op advertising opportunities
- Opportunity to display event posters in Outdoor Kiosk

Strategic Package - \$400

Includes:

- Six (6) Facebook posts annually
- Six (6) submissions to monthly email newsletter
- One MWCC Instagram Takeover
- A minimum of two (2) name mentions in general blog posts annually
- Opportunity to display event posters in Outdoor Kiosk

Basic Package - \$200

Includes:

- Three (3) Facebook posts annually
- Three (3) submissions to monthly email newsletter
- Opportunity to display event posters in Outdoor Kiosk

Your partner advertising package will begin once payment is received and paperwork is submitted to the Chamber office.

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Partnership Level

Please complete this application **in full** and return pages 4-8 to the Chamber Office in the enclosed envelope with payment. The more complete and accurate the information you provide, the better we can promote your organization.

Directory Par	rtner		FREE - \$0		
Organization	nal Partner		\$150		
Community	Partner		\$50		
Advertisin	ng Package				
Premier Pacl	kage		\$700		
Strategic Pac	ckage		\$400		
Basic Packag	ge		\$200		
Total Inve	stment:				
\$	Partnership Level				
\$	Advertising Package				
\$	Additional Categories Total (See pa	age 5)			
	Total Investment				
Waters Cham	be made via Check, Cash or Credit Card ber of Commerce. Payments can be may by credit card, you may call with you	ailed to or dropped o	off at the Chamber office. If		
Credit C	ard Information:				
Credit Ca	ard Number	Expiration	CVC		
Billing Zi	p Code Name on Card				
			Pa		

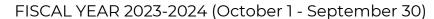
PARTNERSHIP APPLICATION



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CONTACT INFORMATION	N .
Business Name	Contact Name
Mailing Address	
Physical Address (to be shared wi	th public)
Phone Number	Email Address
Friorie Number	Littali Address
Additional Contact Person	Title
Tax ID #	MW Room Tax #
Information to be shared with	
Same as above U	se contact information below
Phone Number	Email Address
Website / Social Media:	
Social Media Handles (Facebook,	nstagram, etc.)
Website Address	

PARTNERSHIP APPLICATION





BUSINESS INFORMATION

್ರ ಕ್ರ Air Conditioning

Months of Opera	tion: (circle)	ALL JAN OCT NOV		APR MAY J	UN JUL	AUG SEP
Hours of Operati	on:					
SUN	M	T	_ W	_ TH	_ F	S
Winter:						
SUN	M	T	_ W	_TH	_ F	S
Please select or One category is in Please number in	ncluded in m	embership. <i>I</i>			e selected	I (\$50 each).
	Advertisir	ng & Media		Places to Stay		
	Arts, Cult	ure & Entertainr	ment	Real Estate		
	Eat & Drir	nk		Recreation		
	Finance 8	Insurance		Retail		
	Health &	Beauty		Services		
	Non- Prof	it Organization				
Accommodatior Number of Units		Beds Per Un	it Name of	Lake Property	is On	
				1 3		
Please check all t	hat apply:					
Amenities						
Open Year-Round			ሌ Handicap Accessik	ole	(Stowels Included
Open Seasonally			★ Snowmobile Trail A	Access	(Television
Swim Area					(\ Telephone
Ö Firepit			£ Dock / Pier		(♂ Bikes
✓ Housekeeping✓ Pets Allowed			♣ Boat Available ♣ Boat Launch		(
E Lera VIIOMen			E DOGLEGUIICII			A SOL

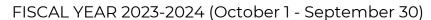
Linens Included

PARTNERSHIP APPLICATION



FISCAL YEAR 2023-2024 (October 1 - September 30)

PARTNERSHIP APPLICATION





Partner Code of Conduct:

Our organization in all its activities shall be non-sectarian, non-political and shall take no part in, or lend its influence on the election or appointment of any candidate for any public office. We are committed to providing the best user experience that we can offer and it is important that we are able to attract, brand, and business build a positive destination experience for visitors and locals alike.

Our Board of Directors has oversight and review authority of serious complaints of breaches by a partner business to this Partner Code of Conduct. Our organizational bylaws authorize the board to terminate partnership for any reason deemed sufficient and is in the best interest of the association by a two-thirds (2/3) vote of the Board of Directors.

As a partner in good standing of Manitowish Waters Chamber of Commerce, I commit to:

- 1. Abide by all applicable federal, state, municipal laws and codes and are also in compliance with local and municipal ordinances and permits.
- 2. Provide a clean, non-discriminatory, well-maintained and safe environment for all customers.
- 3. Respond promptly, fairly, and professionally to all customer inquiries and complaints.
- 4. Provide customers with the highest possible level of service.
- 5. Treat customers, visitors, and MW Chamber staff, and other partners of the MW Chamber courteously, ethically, respectfully and professionally.
- 6. During periods of full capacity, assist customers with finding other suitable arrangements to ensure that they feel welcome to the destination.
- 7. Keep business information updated with MW Chamber of Commerce including, but not limited to, staff contacts, website listing and other public information.
- 8. Keep association account invoices current by paying promptly or within 30 days of receipt.
- 9. Be a good steward of your community putting the "we" before "I", and work to ensure a positive view of the Northwoods by all who visit and live here.

Partners should recognize that a business's serious breach in delivering a quality experience can work to harm the reputation of the association and even the destination overall.

Manitowish Waters Chamber of Commerce reserves the right to deny or discontinue partnership due to unbecoming conduct by a partner, non-payment of invoices, or for reasons that may be detrimental to MW Chamber's goodwill, reputation and/or goals of the organization, including contravention of the principles above.

By signing this, you agree to the partnership code of conduct:		
Signature	Date	
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STAFF CONTACT INFORMATION

It is important for both you and your staff to be included in our Chamber email updates and monthly newsletters. Please list your staff contact information below so we can add them to our lists.

NAME:	TITLE:	EMAIL ADDRESS: