

# MANITOWISH WATERS CHAMBER OF COMMERCE

# PARTNERSHIP APPLICATION

FISCAL YEAR 2023-2024 (October 1 - September 30)



## PARTNERSHIP OPPORTUNITIES

### Directory Partner - FREE

Open to any business, firm, or organization in the Manitowish Waters Township.

- Directory Listing in Annual Travel Guide and on Chamber Website (business name, phone number, physical address)

### Organizational Partner - \$150

Open to any business, firm, or organization in support of, and advocating for, the Chamber's mission.

- Featured Directory Listing in Annual Travel Guide with a complete description of organization and business contact information
- Featured listing on the Chamber website including business contact information, description, and up to ten (10) photos
- Opportunity to showcase brochures in our 24-Hour Visitor Center, open year round
- Receive Chamber email communications to all staff members, including monthly newsletter
- Opportunity to increase visibility further and purchase advertising packages
- Opportunity to submit job postings to Chamber website
- Receive referrals from the Chamber Staff

### Community Partner - \$50

Open to any individual(s) interested in staying connected to, and in support of, the mission of the Chamber.

- Receive Chamber communications
- Name listed under "Community Partners of Chamber" on website and in Annual Travel Guide
- Invitation to community events

**ADDITIONAL ADVERTISING OPPORTUNITIES  
AVAILABLE ON NEXT PAGE**

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## PARTNER ADVERTISING OPPORTUNITIES

*Advertising opportunities are open to all Organizational Partners and are supplemental to your partnership with the Chamber.*

### Premier Package - \$700

Includes:

- Professional photoshoot; business will get ten (10) professional photos
- One (1) Business Spotlight blog post and a minimum of two (2) name mentions in general blog posts annually
- Twelve (12) Facebook posts annually
- Twelve (12) submissions to monthly email newsletter
- One (1) MWCC Instagram Takeover
- Priority listing on website
- Highlighted listing in Travel Guide
- Ability to add your events to our Facebook page by making us Co-Host
- Digital and print co-op advertising opportunities
- Opportunity to display event posters in Outdoor Kiosk

### Strategic Package - \$400

Includes:

- Six (6) Facebook posts annually
- Six (6) submissions to monthly email newsletter
- One MWCC Instagram Takeover
- A minimum of two (2) name mentions in general blog posts annually
- Opportunity to display event posters in Outdoor Kiosk

### Basic Package - \$200

Includes:

- Three (3) Facebook posts annually
- Three (3) submissions to monthly email newsletter
- Opportunity to display event posters in Outdoor Kiosk

*Your partner advertising package will begin once payment is received and paperwork is submitted to the Chamber office.*

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Please complete this application **in full** and return pages 4-8 to the Chamber Office in the enclosed envelope with payment. The more complete and accurate the information you provide, the better we can promote your organization.

Partnership Level

- Directory Partner

☐

FREE - \$0
- Organizational Partner

☐

\$150
- Community Partner

☐

\$50

Advertising Package

- Premier Package

☐

\$700
- Strategic Package

☐

\$400
- Basic Package

☐

\$200

Total Investment:

\$

Partnership Level

\$

Advertising Package

\$

Additional Categories Total (See page 5)

Total Investment

Payment can be made via Check, Cash or Credit Card. Please make checks payable to the *Manitowish Waters Chamber of Commerce*. Payments can be mailed to or dropped off at the Chamber office. If you wish to pay by credit card, you may call with your credit card information or provide it below.

Credit Card Information:

Credit Card Number

Expiration

CVC

Billing Zip Code

Name on Card

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**CONTACT INFORMATION**

Business Name	Contact Name
<input type="text"/>	<input type="text"/>
Mailing Address	
<input type="text"/>	
Physical Address (to be shared with public)	
<input type="text"/>	
Phone Number	Email Address
<input type="text"/>	<input type="text"/>
Additional Contact Person	Title
<input type="text"/>	<input type="text"/>
Tax ID #	MW Room Tax #
<input type="text"/>	<input type="text"/>

Information to be shared with public:

☐ Same as above      ☐ Use contact information below

Phone Number	Email Address
<input type="text"/>	<input type="text"/>

Website / Social Media:

Social Media Handles (Facebook, Instagram, etc.)

Website Address

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BUSINESS INFORMATION

Months of Operation: (circle) ALL JAN FEB MAR APR MAY JUN JUL AUG SEP  
OCT NOV DEC

Hours of Operation:

Summer:

SUN M T W TH F S

Winter:

SUN M T W TH F S

Please select one category your business best fits in:

One category is included in membership. Additional categories may be selected (\$50 each).  
Please number in order of importance.

- ☐ Advertising & Media
- ☐ Arts, Culture & Entertainment
- ☐ Eat & Drink
- ☐ Finance & Insurance
- ☐ Health & Beauty
- ☐ Non- Profit Organization
- ☐ Places to Stay
- ☐ Real Estate
- ☐ Recreation
- ☐ Retail
- ☐ Services

Accommodations:

Number of Units

Avg. # of Beds Per Unit

Name of Lake Property is On

Please check all that apply:

Amenities

- ☐ Open Year-Round
- ☒ Open Seasonally
- ☐ Swim Area
- ☐ Firepit
- ☐ Housekeeping
- ☐ Pets Allowed
- ☐ Air Conditioning
- ☐ Handicap Accessible
- ☐ Snowmobile Trail Access
- ☐ WiFi / Internet
- ☐ Dock / Pier
- ☐ Boat Available
- ☐ Boat Launch
- ☐ Linens Included
- ☐ Towels Included
- ☐ Television
- ☐ Telephone
- ☐ Bikes
- ☐ Canoe/Kayak
- ☐ SUP

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Dining Establishments:

Meals Served: (circle)    Breakfast    Lunch    Dinner    Bar

Name of Lake Property is On

Please check all that apply:

- ☐ Pets Allowed
- ☐ Air Conditioning
- ☐ Handicap Accessible
- ☐ Snowmobile Trail Access
- ☐ Outdoor Seating
- ☐ Local Ingredients
- ☐ Take Out
- ☐ Dock/Pier Parking
- ☐ WiFi/Internet
- ☐ Gluten Free
- ☐ Vegetarian/Vegan
- ☐ Catering
- ☐ Kid-Friendly
- ☐ Game Room
- ☐ Reservations Required
- ☐ Reservations Encouraged
- ☐ Private Events / Event Space
- ☐ Bike Trail Accessible

Website Description:

Please email ([chamber@manitowishwaters.org](mailto:chamber@manitowishwaters.org)) photos of your business that you would like added to your website description. If you would like, you can also email us your website description listing instead of writing out below.

Annual Travel Guide Description:

450 characters total (character count includes punctuation and spacing)

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## Partner Code of Conduct:

Our organization in all its activities shall be non-sectarian, non-political and shall take no part in, or lend its influence on the election or appointment of any candidate for any public office. We are committed to providing the best user experience that we can offer and it is important that we are able to attract, brand, and business build a positive destination experience for visitors and locals alike.

Our Board of Directors has oversight and review authority of serious complaints of breaches by a partner business to this Partner Code of Conduct. Our organizational bylaws authorize the board to terminate partnership for any reason deemed sufficient and is in the best interest of the association by a two-thirds (2/3) vote of the Board of Directors.

As a partner in good standing of Manitowish Waters Chamber of Commerce, I commit to:

1. Abide by all applicable federal, state, municipal laws and codes and are also in compliance with local and municipal ordinances and permits.
2. Provide a clean, non-discriminatory, well-maintained and safe environment for all customers.
3. Respond promptly, fairly, and professionally to all customer inquiries and complaints.
4. Provide customers with the highest possible level of service.
5. Treat customers, visitors, and MW Chamber staff, and other partners of the MW Chamber courteously, ethically, respectfully and professionally.
6. During periods of full capacity, assist customers with finding other suitable arrangements to ensure that they feel welcome to the destination.
7. Keep business information updated with MW Chamber of Commerce including, but not limited to, staff contacts, website listing and other public information.
8. Keep association account invoices current by paying promptly or within 30 days of receipt.
9. Be a good steward of your community putting the "we" before "I", and work to ensure a positive view of the Northwoods by all who visit and live here.

Partners should recognize that a business's serious breach in delivering a quality experience can work to harm the reputation of the association and even the destination overall.

Manitowish Waters Chamber of Commerce reserves the right to deny or discontinue partnership due to unbecoming conduct by a partner, non-payment of invoices, or for reasons that may be detrimental to MW Chamber's goodwill, reputation and/or goals of the organization, including contravention of the principles above.

By signing this, you agree to the partnership code of conduct:

Signature

Date

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## STAFF CONTACT INFORMATION

It is important for both you and your staff to be included in our Chamber email updates and monthly newsletters. Please list your staff contact information below so we can add them to our lists.

EMAIL ADDRESS: