

Manitowish Waters Chamber of Commerce
October Minutes
10/20/22
8:30 am

1. **Meeting was called to order at 8:30 am.**
2. **In Attendance:**
 - Frank DiLeonardi
 - Kristin Beischel
 - Abbie Schultz
 - Chris McMurray
 - Carrie Hamer
 - Dan Stella
 - Angie Nicol
 - Linda Long
 - Brooke Veldt
 - Kelli Straubel
 - Executive Director: Patty Gauthier
 - Assistant Director: Elizabeth Hamer
 - Town Chairperson: John Hanson
3. **Approval of Agenda:** Dan moved to approve October the agenda. Carrie asked to add a discussion regarding the Mission and Vision of the Chamber of Commerce. This discussion will be added to the November agenda. Linda seconded the approval. Agenda passed.
4. **Approval of Minutes:** Dan made a motion to approve the September minutes. Kelli seconded. Minutes approved.
5. **Committee Reports:**
 - a. **Governance and Finance**
 - i. Election of Officers
 1. President
 - a. Dan Stella nominated Chris McMurray for President, Linda seconded. Chris accepted. Unanimously approved.
 2. Vice President
 - a. Dan Stella nominated Kristen Beischel for Vice President, Abbie seconded. Kristen accepted. Unanimously approved.
 3. Treasurer
 - a. Kelli nominated Carrie Hamer as Treasurer, Linda seconded. Carrie accepted. Unanimously approved.
 4. Secretary
 - a. Linda nominated Abbie as Secretary, Dan seconded. Abbie accepted. Unanimously approved
 - ii. Committees
 1. Marketing
 - a. Chair: Kristin Beischel
 2. Members: Linda Long, Brooke Veldt, Chris McMurray
 - iii. Membership
 1. Chair: Dan Stella

- 2. Members: Kelli Straubel, Abbie Schultz, Chris McMurray
- iv. Events
 - 1. Chair: Kelli Straubel
 - 2. Members: Dan Stella, Carrie Hamer, Angie Nicol, Abbie Schultz
- v. Finance/Governance
 - 1. Chair: Carrie Hamer
 - 2. Members: Chris McMurray, Kristin Beischel, Angie Nicol, Linda Long
- vi. Adding to agenda next month - clarifying committee expectations.

b. Treasurer's Report

- i. Budget not reviewed
- ii. Calendars
 - 1. EAU will not be overtly asking for donations for the calendar this year. If community members choose to donate money for the calendar, it will go directly to the Chamber.
 - 2. These donations would go directly to a community need or charitable cause.
- iii. Discussion will be had regarding a letter for an appeal for donations. We will need to identify a community need/event to which we will donate.

c. Marketing

- i. Ad sales due Nov. 1st
 - 1. All membership dues must be paid in full in order to have your ad in the guide
 - 2. Any changes for member ad information must be made by Nov 1st
 - 3. Patty and Elizabeth making calls to those that haven't renewed membership in order to get their ads in the Visitor Guide.
 - 4. Kelli, Linda, Abbie, Brooke all willing to make calls to members for renewal.
 - 5. Kristin will work with Patty to improve ease of online payment.
- ii. Cover of Visitor Guide
 - 1. Reviewed options from EAU
 - 2. Discussed moving in the direction of utilizing a bike trail picture for the cover of the Visitor Guide
 - 3. Patty will work with her connections in Creative to find/create a picture with bike trails being the focus.

d. Membership

- i. New Member:
 - 1. Debbie McArdle - Iron Horse Art & Antiques
 - a. Dan moved to approve, Kelli accepted. Motion passed.
- ii. 2 Non-Renewals
- iii. Annual Dinner Synopsis
 - 1. Low attendance possibly due to rescheduling need and conflicting local meetings
 - 2. Slide show went well, recap could be shortened - generalize it
 - a. Do we want the slideshow through the whole event?
 - 3. Round tables in the future - better discussion between people

- a. This was discussed with the venue prior to the event, but the venue did not provide the tables discussed.
- e. Events
 - i. Fall Festival
 - 1. Scarecrow contest went really well - lots of involvement
 - 2. Friends of Library interested in becoming involved next year
 - ii. CA5
 - 1. Trend in increasing non-member attendance
 - a. 11/16 - Camp Jorn
 - i. Bring a canned good
 - ii. Chili cook off among staff
 - b. 11/30 - Lodge/EAU for Historical Society
 - c. 12/14 - Lakeside Living/Goldsworthy REMAX for the MW Women's Service League
- f. Executive Director's Report
 - i. Downtown Kiosk
 - ii. Follow up with Chris - does he still want it given new details?
- g. Town Supervisor Report
 - i. Airport project started
 - 1. 3 private hangars to be built, 1 town hanger to lease
 - ii. Town Budget Hearing/Annual Meeting
 - 1. Thursday, November 10th 7:00pm, Annual Meeting to follow
 - 2. Tax levy limit increasing due to inflation
 - 3. Increasing road budget
 - 4. Increasing salaries for elected officials
 - iii. Working at the dam
 - 1. Possible blockage of flow
 - iv. New bridge
 - 1. Large project - will need to be disconnected from the dam
 - 2. Projected to begin in 2024 - 2025
- h. Next Meeting
 - i. 11/17/22 8:30am
 - ii. A discussion will be had at the prior month's meeting to determine whether the next month's meeting should be held in person or via Zoom.
 - iii. The November meeting will be in person at the Community Center.
 - iv. Discussion held about the timing of the meetings, and if the morning versus evening was a better time for board members to meet. At this time, meetings will remain at 8:30 am.
- i. Huge thank you to Frank for all the time and knowledge he brought to the board.
- j. Meeting adjourned 10:02 am