



**Manitowish Water Chamber of Commerce  
Regular Board Meeting Agenda**  
Thursday, November 17, 2022  
Manitowish Waters Town Hall

1. Call to Order
2. Ground Rules
3. Approval of the Agenda
4. Approval of the Minutes
5. Governance and Finance
  - a. Budget update
  - b. Board role in operations
  - c. Staff reporting structure and expectations
  - d. Open positions
  - e. Plan for bylaw review and update
6. Marketing
  - a. Visitor guide
  - b. Events
    - i. Marvel in Mani
    - ii. Christmastown
    - iii. CA5
      1. Nov. 16 @ Camp Jorn
      2. Nov. 30 @ The Lodge
      3. Dec. 14 @ Lakeside Living
  - c. Branding
    - i. Retail
7. Membership
  - a. Renewals
8. Operations
  - a. Database
  - b. Additional staff
  - c. Bookkeeping
9. New Business
  - a. Community engagement and strategic planning
10. Old Bu
11. siness
12. Guest
  - a. John Hanson, MW Town Chair
13. Directors' Comments
14. Public Comment
15. Adjournment

**Next Meeting Date and Time:** Dec. 15, 2022, 8:30AM