

# Manitowish Waters Chamber of Commerce

## Membership Application - Oct 1, 2022-Sept 30, 2023

**Please fill out this form completely. Return all completed forms & payment to the Chamber by Friday, November 11th, 2022 to ensure inclusion in the new Visitor Guide. Thank you!**

### **PERSONAL Contact Information (Not to be Published)**

Your Name: \_\_\_\_\_

Your Mailing Address: Street/PO Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Your Billing Address (if different): Street/PO Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Your Email: \_\_\_\_\_ Your Phone: \_\_\_\_\_

### **BUSINESS Information (To be PUBLISHED)**

Business Name: \_\_\_\_\_

Typical Business Hours:

(Mon) \_\_\_\_\_ (Tues) \_\_\_\_\_ (Wed) \_\_\_\_\_ (Thurs) \_\_\_\_\_ (Fri) \_\_\_\_\_ (Sat) \_\_\_\_\_ (Sun) \_\_\_\_\_

Name of Business Contact Person: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Email: \_\_\_\_\_

Business Website: \_\_\_\_\_

Physical Address of Business: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### **DINING ESTABLISHMENTS**

**For each day, please write in the typical hours your establishment is scheduled to be open.**

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Breakfast							
Lunch							
Dinner							

**\*LODGING ESTABLISHMENTS**

Best phone number for visitor reservations and inquiries: \_\_\_\_\_

\*Lodging - Room Tax Ordinance: The Town of Manitowish Waters has a Room Tax Ordinance. A 4.5% room tax shall be charged to renters at lodging facilities in Manitowish Waters (paid quarterly to the Town of Manitowish Waters). Call the Town Clerk Treasurer at (715)543-8400 for any questions regarding the Room Tax Ordinance.

**Please select the membership you are applying for:**

- In-Town Business: Basic (\$250)**
- In-Town Business: Executive (\$350)**
- Out-of-Town Business: Basic (\$350)**
- Out-of-Town Business: Executive (\$450)**
- Non-Profit Organization: (\$50)**
- Friend of the Chamber (\$50)**
- Out of Town Business: Lodging (\$600)** - this price helps offset the local MW room tax ordinance
- Additional Business Membership: Basic (\$75)** - for members with more than 1 business
- Additional Business Membership: Executive (\$175)** - for members with more than 1 business

**TOTAL AMOUNT DUE \$** \_\_\_\_\_

*If membership begins after December 1, the dues amount is prorated. To calculate this figure, divide the total dues amount (at bottom) by 12 (months), then multiply by the number of months (including the month your purchasing membership in) for which your business will be a member through September 30th.*

**IF PAYING BY CREDIT CARD, PLEASE CALL OR COMPLETE THIS SECTION:**

Credit Card #: \_\_\_\_\_ Expiration: \_\_\_\_\_  
CVC: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_ Amount: \_\_\_\_\_

*By signing this form, you are acknowledging that: 1. As a friend of the Manitowish Waters Chamber of Commerce, you are in favor of supporting the Manitowish Waters community, OR, 2. The business/organization being represented within this application is relevant and valuable to the community of Manitowish Waters, 3. The business/organization will be aware of, and abide by, state and local laws, 4. The business/organization is not primarily a political organization and/or one which has been designed for personal or political means, 5. The business/organization will abide by the ByLaws of the Manitowish Waters Chamber of Commerce, 6. Lodging members will abide by the Manitowish Waters Room Tax Law, requiring business owners of lodging establishments to remit the required amount of taxes to the Town of Manitowish Waters.*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Visitor Guide Directory Description

To have your directory listing included in the next Manitowish Waters Visitor Guide, compose a description of your business that is within the **character** limit of your chosen membership. This must be submitted by **November 11th, to be included in the next calendar years' Visitor Guide.**

Please note, you **do not need to include your address or contact information in your description** as these will be included in the title. The Chamber reserves the right to reduce your character limit to meet our guidelines for print and to edit grammatical/spelling errors. You will have an opportunity to proof your listing via email, before the Guide goes to print. A grid has been included to assist you. Email your description to: [alh@5starupnorth.com](mailto:alh@5starupnorth.com) or write it in the boxes below.

### **Basic Membership: 250 Characters (most purchased)**

This paragraph is what 250 characters looks like. It's enough to tell a bit about your business in just a sentence or two, giving readers a chance to get to know more about it. What do you want people to know? **(Yellow = 250 characters)**

### **Executive Membership: 450 Characters**

As a business owner, you have a few precious moments to capture a reader's attention and answer their questions. This example of a 450-character listing is designed to give the reader enough information about who you are and what you do...without overwhelming them with text. What is unique about your business? What should people know about you? The executive upgrade will help your business stand out from the rest and send more customers your way!

**(Turquoise = 450 characters)**



# Membership Benefits 2022-23

## Basic Membership

**Referrals:** Businesses thrive on referrals, and the Chamber makes them happen every day. We will *always* refer Chamber members when we are asked for a recommendation.

**Visitors Guide:** Free directory listing (of up to 250 characters) in the annual Visitor Guide (distribution > 20,00 statewide) with the opportunity to place full color ads.

**Advertising:** Dedicated listing on ManitowishWaters.org with up to 10 photos  
Opportunities to post events, job openings, specials, and promotions  
Upon request, social media shares of your posts  
Participate in event sponsorships and other advertising co-ops  
Member and New Business spotlights in weekly Chamber e-newsletter  
Display your Chamber Member Sticker in your business window

**Networking Events:** Advance your business relationships by hosting/attending “Chamber After 5” events

**Business Meetings:** The Chamber will hold members-only business luncheons with guest speakers on issues like advertising, public relations, marketing, the internet, networking, etc. to help improve your business outreach.

**Media:** Contact the office for a media list to help facilitate publicity outreach efforts

**Sales Support Materials:** Display your brochures for distribution at the Chamber office

### Chamber leadership:

Apply to become a Board Member.

Utilize your right to vote as outlined in the bylaws of the Chamber.

**Executive Member** - All benefits of Basic Membership are included in addition to:

**Visitors Guide:** Upgrade your directory listing to 450 characters. Have your business referred to  
By name, in related content areas.

**Featured Business:** Your web listing will have preference, and the directory listing will be  
highlighted.

**Advertising:** At your request, Chamber staff will write an article highlighting your business.  
(published on website, e-newsletter, and social media)

**Marketing:** At your request, an ability to access a PDF copy of the Chamber membership  
mailing list

**Media:** Up to one press release per year for your business and assistance with having it placed  
in The Lakeland Times (note: we cannot guarantee that the Lakeland Times will run the  
release)