

Board of Directors Monthly Meeting 5/19/2022

1. Meeting called to order at 8:28

Board Members Present:

Frank DiLeonardi, President
Kristin Beischel, Vice President
Jan Santarius, Treasurer
Abbie Schultz, Secretary
Dan Stella
Linda Long
Mike Hoefler

Others in Attendance:

Executive Director: Patty Gauthier
Town Supervisor: John Hanson

2. **Approval of Agenda:** A motion was made by Dan to approve the amended June 16th, 2022 agenda. Seconded by Jan. Agenda approved.

3. **Approval of Minutes:** Motion was made by Dan to accept the May minutes. Seconded by Kristen. May minutes approved.

4. **Committee Reports:**

A) **Governance & Finance:**

- a) Treasurer's Report
- b) Budget Meeting

- i) Next meeting was planned for July 12th, 2022

- (1) Pushed out so we can discuss our goals as a Chamber at our next meeting

- (2) Rescheduled for Tuesday, August 9th at 9am at the Town Hall

- ii) Huberty will have taken a deep dive into the budget prior to this meeting

- c) Switched from accrual basis to cash basis accounting

B) **Marketing:**

- a) Marketing Meeting was scheduled for 6/21/22. Will be pushed out until after our next Board meeting. Patty will reach out to Kristen and Chris with dates.

C) **Membership:**

- a) New Members:

- i) Mercer Suicide Prevention - Unanimously approved

- ii) Polly & Gordy Erikson - Unanimously approved

- iii) Cranberry Inn - Unanimously approved

- iv) Nancy & Chuck LaPorte - Unanimously approved

- v) Kristin Cibelli – Lily Pad Cabin - Unanimously approved

- vi) Emily Krauklis – Sportman's Motel and Resort - Unanimously approved

- b) Several applications handed out at the Airport Chamber After 5

- c) Committee Meeting held 6/14th at 10:00am

- i) Discussed:

- (1) New Member Criteria (located on the bottom of our membership application)

- (2) Current Member expectations

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(3) Approaching new businesses in the community

D) Events:

- a) Chamber After 5
 - i) Reviewed attendance at the events
 - ii) Discussed 2 added events
- b) Car and Boat Show
 - i) Reviewed entries
 - ii) Parking signage could be placed the night prior or much earlier day of
 - iii) Awards tent could be moved to just past the rocks on the grass to save room for cars
 - iv) Set up the night before is intensive – more volunteers would be needed next year.
 - v) Patty will continue to contact Debbie to debrief
- c) July 4th Celebration and Parade
 - i) Discussed flyover
 - ii) Need volunteers
 - (1) Will reach out via email and social media
 - (2) Patty will contact via phone after this

5. Director's Report:

- a) Purchased a portable PA System for \$210.99
 - i) Is there a threshold amount that requires Board approval?
 - ii) A motion was made by Jan that if a purchase being made is not a line item in the budget for an expense, board approval would be needed for purchases over \$250. Abbie seconded. Motion approved.
- b) Seasonal helper quit yesterday.
 - i) Pay rate of \$9/hour
- c) Request to purchase furniture for Chamber
 - i) With the changeover of the retail area, the front area is looking bare.
 - ii) Patty will reach to Amy to make sure EAU and Liz are aware of the redesign.

6. Town Chair's Report:

- a. ATV
 - i. There continues to be discussions around ATV/UTV area trails.
 - ii. As a Chamber, we do not and cannot make a stance on things that are not law.
- b. Bridge
 - i. Should hear by September whether or not we get funding
- c. Star Beach
 - i. DNR wants town to maintain Star Beach
 - ii. Land use agreement from DNR for Town use of beach
 - iii. Town continues discussion with DNR regarding logistics.

7. Moved to Closed Session at 9:54

8. Open meeting adjourned at 9:54 am.

Next meeting will be held 7/21/22 at 8:30am at the Town Hall.