

Manitowish Waters Chamber of Commerce

Budget vs. Actuals: 2021-2022 - FY22 P&L

October 2021

	OCT 2021				TOTAL			
	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Revenue								
4050 Donations		1,250.00	-1,250.00		\$0.00	\$1,250.00	\$ -1,250.00	0.00%
4053 HSA Donation		1,666.67	-1,666.67		\$0.00	\$1,666.67	\$ -1,666.67	0.00%
4053.1 HSA expense	-1,046.30		-1,046.30		\$ -1,046.30	\$0.00	\$ -1,046.30	0.00%
Total 4053 HSA Donation	-1,046.30	1,666.67	-2,712.97	-62.78 %	\$ -1,046.30	\$1,666.67	\$ -2,712.97	-62.78 %
Total 4050 Donations	-1,046.30	2,916.67	-3,962.97	-35.87 %	\$ -1,046.30	\$2,916.67	\$ -3,962.97	-35.87 %
4100 Events					\$0.00	\$0.00	\$0.00	0.00%
4120 Boat Show					\$0.00	\$0.00	\$0.00	0.00%
4123 Sponsorship		83.33	-83.33		\$0.00	\$83.33	\$ -83.33	0.00%
4124 Registration		41.67	-41.67		\$0.00	\$41.67	\$ -41.67	0.00%
Total 4120 Boat Show		125.00	-125.00		\$0.00	\$125.00	\$ -125.00	0.00%
4130 Cran A Rama	35.00		35.00		\$35.00	\$0.00	\$35.00	0.00%
4140 July 4th					\$0.00	\$0.00	\$0.00	0.00%
4142 July 4th Game Tent		70.83	-70.83		\$0.00	\$70.83	\$ -70.83	0.00%
4143 July 4th crafters/vendors		125.00	-125.00		\$0.00	\$125.00	\$ -125.00	0.00%
Total 4140 July 4th		195.83	-195.83		\$0.00	\$195.83	\$ -195.83	0.00%
Total 4100 Events	35.00	320.83	-285.83	10.91 %	\$35.00	\$320.83	\$ -285.83	10.91 %
4200 Member Advertising					\$0.00	\$0.00	\$0.00	0.00%
4211 Website Advertising		200.00	-200.00		\$0.00	\$200.00	\$ -200.00	0.00%
4214 Taxpayer Mailer		291.67	-291.67		\$0.00	\$291.67	\$ -291.67	0.00%
4215 Visitor Guide Ad Sales	-850.00	83.33	-933.33	-1,020.04 %	\$ -850.00	\$83.33	\$ -933.33	-1,020.04 %
Total 4200 Member Advertising	-850.00	575.00	-1,425.00	-147.83 %	\$ -850.00	\$575.00	\$ -1,425.00	-147.83 %
4300 Membership Dues					\$0.00	\$0.00	\$0.00	0.00%
4310 Non-Profit Member Dues	696.20	150.00	546.20	464.13 %	\$696.20	\$150.00	\$546.20	464.13 %
4311 Full Member Dues	22,920.94	2,916.67	20,004.27	785.86 %	\$22,920.94	\$2,916.67	\$20,004.27	785.86 %
4312 Non-Profit Member	192.40		192.40		\$192.40	\$0.00	\$192.40	0.00%
4313 Friend of the Chamber	890.50	208.33	682.17	427.45 %	\$890.50	\$208.33	\$682.17	427.45 %
4314 Other Business Upcharge	72.38		72.38		\$72.38	\$0.00	\$72.38	0.00%
Total 4300 Membership Dues	24,772.42	3,275.00	21,497.42	756.41 %	\$24,772.42	\$3,275.00	\$21,497.42	756.41 %
4400 Membership Income	750.27		750.27		\$750.27	\$0.00	\$750.27	0.00%
4410 Membership Meetings	660.00		660.00		\$660.00	\$0.00	\$660.00	0.00%
Total 4400 Membership Income	1,410.27		1,410.27		\$1,410.27	\$0.00	\$1,410.27	0.00%
4510 Room Tax	19,431.97	5,416.67	14,015.30	358.74 %	\$19,431.97	\$5,416.67	\$14,015.30	358.74 %
4700 Chamber Office Sales					\$0.00	\$0.00	\$0.00	0.00%
4610 Cran A Rama Cookbook	70.00	8.33	61.67	840.34 %	\$70.00	\$8.33	\$61.67	840.34 %
4620 T-shirts & Sweatshirt Sales	2,255.00	666.67	1,588.33	338.25 %	\$2,255.00	\$666.67	\$1,588.33	338.25 %
Total 4700 Chamber Office Sales	2,325.00	675.00	1,650.00	344.44 %	\$2,325.00	\$675.00	\$1,650.00	344.44 %
4900 Employee Benefits Fund					\$0.00	\$0.00	\$0.00	0.00%
Employee Health Care HSA		1,666.67	-1,666.67		\$0.00	\$1,666.67	\$ -1,666.67	0.00%
Total 4900 Employee Benefits Fund		1,666.67	-1,666.67		\$0.00	\$1,666.67	\$ -1,666.67	0.00%
Sales	1,228.00		1,228.00		\$1,228.00	\$0.00	\$1,228.00	0.00%

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	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET	ACTUAL	BUDGET	OVER BUDGET	% OF BUDGET
Total Revenue	\$47,306.36	\$14,845.84	\$32,460.52	318.65 %	\$47,306.36	\$14,845.84	\$32,460.52	318.65 %
GROSS PROFIT	\$47,306.36	\$14,845.84	\$32,460.52	318.65 %	\$47,306.36	\$14,845.84	\$32,460.52	318.65 %
Expenditures								
5020 Advertising					\$0.00	\$0.00	\$0.00	0.00%
5023 Vilas County Visitor Guide		56.25	-56.25		\$0.00	\$56.25	\$ -56.25	0.00%
5024 Snowtracks Annual Banner	500.00	41.67	458.33	1,199.90 %	\$500.00	\$41.67	\$458.33	1,199.90 %
5025 Vilas/Oneida County Map		52.08	-52.08		\$0.00	\$52.08	\$ -52.08	0.00%
5026 Skiing Skeeters Program		14.58	-14.58		\$0.00	\$14.58	\$ -14.58	0.00%
5037 Website					\$0.00	\$0.00	\$0.00	0.00%
5038 Web Page Hosting	660.00	20.83	639.17	3,168.51 %	\$660.00	\$20.83	\$639.17	3,168.51 %
Total 5037 Website	660.00	20.83	639.17	3,168.51 %	\$660.00	\$20.83	\$639.17	3,168.51 %
5042 Gen Advertising	735.00		735.00		\$735.00	\$0.00	\$735.00	0.00%
5043 COOP	360.00	250.00	110.00	144.00 %	\$360.00	\$250.00	\$110.00	144.00 %
5044 Discretionary ads	216.00	1,250.00	-1,034.00	17.28 %	\$216.00	\$1,250.00	\$ -1,034.00	17.28 %
5045 Vilas Cty Chamber		166.67	-166.67		\$0.00	\$166.67	\$ -166.67	0.00%
Total 5042 Gen Advertising	1,311.00	1,666.67	-355.67	78.66 %	\$1,311.00	\$1,666.67	\$ -355.67	78.66 %
Total 5020 Advertising	2,471.00	1,852.08	618.92	133.42 %	\$2,471.00	\$1,852.08	\$618.92	133.42 %
5070 Bank Service Charge		8.33	-8.33		\$0.00	\$8.33	\$ -8.33	0.00%
5080 Casual Labor		8.33	-8.33		\$0.00	\$8.33	\$ -8.33	0.00%
5120 Donations Expense		208.33	-208.33		\$0.00	\$208.33	\$ -208.33	0.00%
5140 Insurance Expense					\$0.00	\$0.00	\$0.00	0.00%
5141 Liquor Liability		29.17	-29.17		\$0.00	\$29.17	\$ -29.17	0.00%
5143 D&O Insurance		108.33	-108.33		\$0.00	\$108.33	\$ -108.33	0.00%
5145 Liability Insurance		116.67	-116.67		\$0.00	\$116.67	\$ -116.67	0.00%
5146 Workman's Comp		33.33	-33.33		\$0.00	\$33.33	\$ -33.33	0.00%
Health Insurance HSA		1,666.67	-1,666.67		\$0.00	\$1,666.67	\$ -1,666.67	0.00%
Total 5140 Insurance Expense		1,954.17	-1,954.17		\$0.00	\$1,954.17	\$ -1,954.17	0.00%
5160 Licenses		4.17	-4.17		\$0.00	\$4.17	\$ -4.17	0.00%
5170 Member Meetings & Gatherings	1,789.01	208.33	1,580.68	858.74 %	\$1,789.01	\$208.33	\$1,580.68	858.74 %
5180 Membership Expenses					\$0.00	\$0.00	\$0.00	0.00%
5181 Membership Decals	205.73	14.58	191.15	1,411.04 %	\$205.73	\$14.58	\$191.15	1,411.04 %
Total 5180 Membership Expenses	205.73	14.58	191.15	1,411.04 %	\$205.73	\$14.58	\$191.15	1,411.04 %
5200 Events Expense					\$0.00	\$0.00	\$0.00	0.00%
5240 Boat Show Expenses		41.67	-41.67		\$0.00	\$41.67	\$ -41.67	0.00%
5244 Music		41.67	-41.67		\$0.00	\$41.67	\$ -41.67	0.00%
5245 Awards		20.83	-20.83		\$0.00	\$20.83	\$ -20.83	0.00%
5246 Advertising Expense		45.83	-45.83		\$0.00	\$45.83	\$ -45.83	0.00%
Total 5240 Boat Show Expenses		150.00	-150.00		\$0.00	\$150.00	\$ -150.00	0.00%
5250 Christmas Tree Lighting		16.67	-16.67		\$0.00	\$16.67	\$ -16.67	0.00%
5270 Cran A Rama Expense					\$0.00	\$0.00	\$0.00	0.00%
5274 Cran A Rama - Taste of Harvest	1,746.00		1,746.00		\$1,746.00	\$0.00	\$1,746.00	0.00%
5275 Cran A Rama Cooking Prizes	200.54		200.54		\$200.54	\$0.00	\$200.54	0.00%
5278 Cran A Rama Beverages	0.00		0.00		\$0.00	\$0.00	\$0.00	0.00%

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Total 5270 Cran A Rama Expense	1,946.54		1,946.54		\$1,946.54	\$0.00	\$1,946.54	0.00%
5280 Fourth of July					\$0.00	\$0.00	\$0.00	0.00%
5281 4th of July advertising		10.42	-10.42		\$0.00	\$10.42	\$ -10.42	0.00%
5282 July 4th Tents		62.50	-62.50		\$0.00	\$62.50	\$ -62.50	0.00%
5283 July 4th Music		50.00	-50.00		\$0.00	\$50.00	\$ -50.00	0.00%
5285 July 4th Parade Award Plaques		6.25	-6.25		\$0.00	\$6.25	\$ -6.25	0.00%
5286 July 4th thank you gifts		4.17	-4.17		\$0.00	\$4.17	\$ -4.17	0.00%
Total 5280 Fourth of July		133.34	-133.34		\$0.00	\$133.34	\$ -133.34	0.00%
5310 Marvel in MW Expense					\$0.00	\$0.00	\$0.00	0.00%
5312 Marvel in MW Advertising		33.33	-33.33		\$0.00	\$33.33	\$ -33.33	0.00%
5313 Horse Drawn Sleigh		50.00	-50.00		\$0.00	\$50.00	\$ -50.00	0.00%
Total 5310 Marvel in MW Expense		83.33	-83.33		\$0.00	\$83.33	\$ -83.33	0.00%
5330 Taste of MW & Sidewalk Sale					\$0.00	\$0.00	\$0.00	0.00%
5331 Spend the Day/Taste advertising		20.83	-20.83		\$0.00	\$20.83	\$ -20.83	0.00%
Total 5330 Taste of MW & Sidewalk Sale		20.83	-20.83		\$0.00	\$20.83	\$ -20.83	0.00%
Total 5200 Events Expense	1,946.54	404.17	1,542.37	481.61 %	\$1,946.54	\$404.17	\$1,542.37	481.61 %
5420 Office Expense					\$0.00	\$0.00	\$0.00	0.00%
5421 Computer					\$0.00	\$0.00	\$0.00	0.00%
5422 Computer Software	215.00	83.33	131.67	258.01 %	\$215.00	\$83.33	\$131.67	258.01 %
Total 5421 Computer	215.00	83.33	131.67	258.01 %	\$215.00	\$83.33	\$131.67	258.01 %
5424 Office Supplies	297.83	83.33	214.50	357.41 %	\$297.83	\$83.33	\$214.50	357.41 %
5427 Telephone/Internet	179.12	183.33	-4.21	97.70 %	\$179.12	\$183.33	\$ -4.21	97.70 %
5429 Equipment Maintenance					\$0.00	\$0.00	\$0.00	0.00%
5430 Copier Maintenance/Lease	144.22	50.00	94.22	288.44 %	\$144.22	\$50.00	\$94.22	288.44 %
5431 Color Copies		12.50	-12.50		\$0.00	\$12.50	\$ -12.50	0.00%
Total 5430 Copier Maintenance/Lease	144.22	62.50	81.72	230.75 %	\$144.22	\$62.50	\$81.72	230.75 %
Total 5429 Equipment Maintenance	144.22	62.50	81.72	230.75 %	\$144.22	\$62.50	\$81.72	230.75 %
Total 5420 Office Expense	836.17	412.49	423.68	202.71 %	\$836.17	\$412.49	\$423.68	202.71 %
5440 Other Org Membership					\$0.00	\$0.00	\$0.00	0.00%
5450 Dues and Subscriptions		41.67	-41.67		\$0.00	\$41.67	\$ -41.67	0.00%
Total 5440 Other Org Membership		41.67	-41.67		\$0.00	\$41.67	\$ -41.67	0.00%
5460 Postage and Delivery					\$0.00	\$0.00	\$0.00	0.00%
5034 Taxpayer Mailer		66.67	-66.67		\$0.00	\$66.67	\$ -66.67	0.00%
5461 Postage	240.78	250.00	-9.22	96.31 %	\$240.78	\$250.00	\$ -9.22	96.31 %
5462 Bulk Visitor Guide Mailing	16.23		16.23		\$16.23	\$0.00	\$16.23	0.00%
5463 PO BOX Rental		4.17	-4.17		\$0.00	\$4.17	\$ -4.17	0.00%
Total 5460 Postage and Delivery	257.01	320.84	-63.83	80.11 %	\$257.01	\$320.84	\$ -63.83	80.11 %
5470 Professional Fees					\$0.00	\$0.00	\$0.00	0.00%
5471 Accounting	177.22	100.00	77.22	177.22 %	\$177.22	\$100.00	\$77.22	177.22 %
Total 5470 Professional Fees	177.22	100.00	77.22	177.22 %	\$177.22	\$100.00	\$77.22	177.22 %

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5540 T-Shirts & Sweatshirts		666.67	-666.67		\$0.00	\$666.67	\$ -666.67	0.00%
5550 Travel & Ent					\$0.00	\$0.00	\$0.00	0.00%
5552 Education	140.00	41.67	98.33	335.97 %	\$140.00	\$41.67	\$98.33	335.97 %
5553 Hotel		83.33	-83.33		\$0.00	\$83.33	\$ -83.33	0.00%
5555 Meals		33.33	-33.33		\$0.00	\$33.33	\$ -33.33	0.00%
Total 5550 Travel & Ent	140.00	158.33	-18.33	88.42 %	\$140.00	\$158.33	\$ -18.33	88.42 %
6000 Payroll Expenses					\$0.00	\$0.00	\$0.00	0.00%
6010 Chamber Intern		375.00	-375.00		\$0.00	\$375.00	\$ -375.00	0.00%
6011 Director Salary		3,750.00	-3,750.00		\$0.00	\$3,750.00	\$ -3,750.00	0.00%
6012 Hourly Wage		2,123.33	-2,123.33		\$0.00	\$2,123.33	\$ -2,123.33	0.00%
6030 Retirement Plan - SIMPLE IRA		183.33	-183.33		\$0.00	\$183.33	\$ -183.33	0.00%
6110 Social Security & Medicare Tax		500.00	-500.00		\$0.00	\$500.00	\$ -500.00	0.00%
6113 State & Fed UC 2000		208.33	-208.33		\$0.00	\$208.33	\$ -208.33	0.00%
Employee Bonus		416.67	-416.67		\$0.00	\$416.67	\$ -416.67	0.00%
Taxes	696.86		696.86		\$696.86	\$0.00	\$696.86	0.00%
Wages	9,026.31		9,026.31		\$9,026.31	\$0.00	\$9,026.31	0.00%
Total 6000 Payroll Expenses	9,723.17	7,556.66	2,166.51	128.67 %	\$9,723.17	\$7,556.66	\$2,166.51	128.67 %
Contency Funds		90.42	-90.42		\$0.00	\$90.42	\$ -90.42	0.00%
Reimbursements	189.08		189.08		\$189.08	\$0.00	\$189.08	0.00%
Square Fees	27.50		27.50		\$27.50	\$0.00	\$27.50	0.00%
Total Expenditures	\$17,762.43	\$14,009.57	\$3,752.86	126.79 %	\$17,762.43	\$14,009.57	\$3,752.86	126.79 %
NET OPERATING REVENUE	\$29,543.93	\$836.27	\$28,707.66	3,532.82 %	\$29,543.93	\$836.27	\$28,707.66	3,532.82 %
Other Revenue								
6020 Interest Income	0.31		0.31		\$0.31	\$0.00	\$0.31	0.00%
Total Other Revenue	\$0.31	\$0.00	\$0.31	0.00%	\$0.31	\$0.00	\$0.31	0.00%
NET OTHER REVENUE	\$0.31	\$0.00	\$0.31	0.00%	\$0.31	\$0.00	\$0.31	0.00%
NET REVENUE	\$29,544.24	\$836.27	\$28,707.97	3,532.86 %	\$29,544.24	\$836.27	\$28,707.97	3,532.86 %