

Board of Directors Monthly Meeting

09/20/17

Meeting was called to order at 8:35

Board Members present:

Elizabeth Gering, President

Danna Johnson, Secretary

Becca Bartling

Rita Mazur

Rob Gehrt

Stephanie McClellan

Sarah Fischer, Chamber Director

Visitors: None

Town Representative: John Hanson

Motion was made by Rita to approve the September 20, 2017 agenda, seconded by Danna and passed to approve the agenda.

Motion was made by Danna, seconded by Rob and passed to approve the August 17, 2017 meeting minutes.

Working Group Reports

- Finance/Fundraising/Personnel- No Report
- Marketing- No Report
- Membership-
 - Approval of new members-** Rob made a motion to approve all new members, seconded by Danna and passed. New members are North Wood Retreat, Ellen Schliting and Phil St.Clair
- Events and Packages-
 - Bad Dash Mud Run Recap:** About 140 registrants. Cool, rainy weather. Made budget, looking for new obstacle for next year.
 - Cran A Rama:** Need volunteers, all parts of event are on schedule.
 - Christmas for the town:** Friday December 1st. Meeting for event will be scheduled mid October. Save paper towel/ tp rolls for kids craft project. Will be trying to incorporate it as a weekend event, to be discussed in detail at event meeting.

Economic Development Groups:

- Labor/Housing- Sarah stated there are tiny houses being built for monthly rentals in mercer.
- Technology/Business- John stated residents are waiting for Centurytel to do hook-ups. Elizabeth reported about a new program called Connected Aging Communities. The program is focused on aging adults getting connected online. The kick off to the program is Monday, October 9th at the community center. A series of classes will follow once a month at North Lakeland school.

- Arts- An art group including members of the Manito Art League met with Sarah and Becca to discuss ways the group can be more involved in events. More info to follow.
- Education/Recreation- No Report.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Sarah noted the room tax ended for the year was way ahead of what was anticipated. Budget was \$50,000. The actual amount received was \$63,078.08.
- **2017/2018 Budget Approval:** Budget for next year was presented. Biggest changes:
 - Increased budget for vendor participation for Fourth of July: Booth space rate increased from \$45 to \$50. More spaces will be available by using the inside of the town hall.
 - Room tax amount expected was increased.
 - Payroll costs have increased.

Directors Report

AGLOW - MW and Mercer chambers are sponsoring the travel writer, Bob Holzei through AGLOW to come up the first week in October. Lodging and meals have been donated by members, he will be involved in a variety of activities; guided tour at DC, personal cranberry bog tour, open trap shooting, a bird walk, fishing on the Flambow Flowage and chain of lakes. He will be doing a book signing at Cran a rama.

2017/2018 Chamber Board- 4-5 running, 3 positions available.

Activity Guide: Cover chosen, working on inside. First proof is expected November 8th.

2017 Annual Dinner Banquet: Tuesday, October 17th at Aberdeen. 5:00 PM drinks, 6:00 PM dinner.

Other Business-

- **Town Chair Update-**
 - The town will begin working on the budget, he doesn't foresee any drastic changes, should be completed by the end of October.
 - John will be working with Natural Resources Board. He will be presenting information on the bike trails, touring them around Powel Marsh and meeting with The Dead Pike Association to continue moving toward a resolution.
- **Chamber After 5-**
 - Oct. 19: Rustic Roadhaus
 - November 2: Manito Art League at the Community Center

Next Board Meeting: TBD with new board following annual dinner

Meeting adjourned at 9:40 AM.