

## Board of Directors Monthly Meeting

09/15/2016

Board Members present

Elizabeth Gering, Vice President  
Danna Johnson, Secretary  
Barry McLeane  
Azael Meza

Rita Mazur  
Linda Long Wohlleber  
Stephanie McClellan  
Michelle Baer (via phone)

Sarah Pischer, Chamber Director

Meeting was called to order at 8:05

Motion was made by Linda to approve the agenda, seconded by Rita and passed to approve the agenda.

Motion was made by Danna, seconded by Azael and passed to approve the August 18<sup>th</sup> Board minutes.

### **Working Group Reports**

1. Finance/Fundraising/Personnel-
  - No report
2. Marketing-
  - Wisconsin Outdoor magazine: Sarah shared an article about Manitowish Waters written by a travel writer, Chris Nielson who spent time here in June.
  - Visitors Guide: Elizabeth, Sarah and Azael will work on getting harvest shots with a drone. Please give any suggestions on inside of guide to Sarah.
3. Membership-
  - Approval of new members: None, Sarah is working with some businesses that plan to join soon.
4. Packages
  - Fall packages are listed on the website, more individual businesses are promoting through the Chamber. Group plans to promote winter and spring packages soon. Focusing on organizations and company retreat/packages. Sarah looking into video advertising through you tube. The group would like to work with events to combine efforts. An events/packages meeting is scheduled for 10/17 at The Lodge.
5. Events-
  - Bad Dash- Huge Success! 191 entrants. Timing was more popular than expected, will work on best way to organize for next year. Traffic concern- have volunteers wear yellow vests next year. Some obstacle repairs are needed.
  - Cran A Rama: Volunteers needed. Redman Realty will donate a sign to go on fence along Hwy 51 and banner to put over a sandwich board showing where pontoon rides are. Linda and Stephanie will work on.

### **Economic Development Group Reports**

- Education/Recreation- No report. Next meeting 10/04 9:30 at The Discovery Center
- Arts- No report
- Technology/Business- John reported CenturyLink is installing fiber around town and we should begin marketing that we have better, faster service.
- Labor/Housing- On hold until harvest season is over.

### **Financial Report**

Sarah went through report with Board, highlighting the room that room tax continues to be up, even in the shoulder seasons. Motion to accept the financial report by Rita, seconded by Barry and passed to approve the financial report.

### **Directors Report**

- 2016/2017 Chamber Board: Confirmed to run: Rob, Rita, Stephanie, Danna, Larry Voss, Frances Whitfield, Veronica McGraw, Becca Bartling. Ballots going out via e-mail, Monday 10/03. Michelle and Gail, not running.
- 2016 Annual Chamber Banquet: Smokey's, Monday 10/10.
- Appeal letter: Rita made a motion to accept the calendar donation from Uline and send out the appeal letter adding that over \$8,000 has already been raised from last year's appeal. Danna seconded the motion, motion passed.
- Walleyes for Tomorrow: Walleyes for tomorrow has asked if the Chamber will donate towards stocking walleyes. The group has been given permission by the DNR to stock 10 walleyes per acre, totaling a goal of 40,000 walleyes. Elizabeth made a motion not to give a monetary donation, but support through Chamber events and help promote their need through online presence. Rita seconded the motion, motion passed.
- Walk with Walker: Will take place October 11<sup>th</sup> in St. Germain. Anyone able to go should wear Manitowish waters apparel.
- Sarah has been working hard to organize Geiger group's tour, 10/19/16 – 10/21/16. Everything is lined up and ready to go.

### **Other Business-**

- Town Chair Update: John reported the town is starting the budgeting process. John and Barry attended a small town forum in Phelps, they hope to do a presentation on it.
- Chamber After 5: October 19 at Manitowish Waters Business Incubator. Sarah will look into the possibility of a Nov/Dec Chamber after 5 to benefit Walleyes for Tomorrow.

Next Board Meeting: TBD by newly elected Board