

Board of Directors Monthly Meeting

09/16/2015

Board Members present:

Scott Bertz, President	Michelle Baer
Eric Behnke, Vice President	Rita Mazur
Danna Johnson	Gail Voss
Barry McLeane	

Sarah Fischer, Chamber Director

Visitors: John Hanson

Meeting was called to order at 8:03

Motion was made by Rita to approve the September 16th agenda, seconded by Gail

Motion was made by Eric to approve the August 19th, 2015 Board minutes, seconded by Michelle

Working Group Reports

- Finance/Fundraising/Personnel-
 - **Approval of 2015/2016 Chamber Budget**- Sarah explained the committee's proposed budget. Barry made a motion to accept the budget as given, seconded by Michelle and passed.
 - **Town Building**: Eric reported; Still working on best layout and design for new chamber space and town offices. Would like to update building with new roof, log siding/chinking... fund raising issues to be addressed.
- Marketing-
 - Website Pages**: Scott showed new website look on full size monitor. All like the new look and image. Thank you to ULINE for their assistance.
 - **Activity Guide**: Scott re-created header and footer options, Board agreed on one. Still need picture for cover.
 - Appeal Letter**: Sarah gave draft of letter, feedback was given, she will provide ULINE with new mailing list and get proof of calendar.
 - Kim Swisher**: Back this fall for part 2 of Facebook training. Kim is also hoping to offer an e-mail marketing seminar in Manitowish Waters.
- Logo – No report
- Labor/Housing- No report
- Economic Development Committee- Eric suggested getting the Chamber to help get the group motivated and going again. Possibly a social gathering?
- Membership- Meeting October 5th at 2:00 PM
- Packages- \$25 in Facebook advertising will be backing both fall packages soon, Sarah has also advertised no cost in other venues.

- Events-
-**Cran A Rama:** Volunteers needed, posters, cook-off info passed out.

-**Bad Dash Recap:** Went well, new event Eric set up at Koller Park was very well received.

Ideas for next year:

1. Recognizing 1st, 2nd and 3rd finishers
2. New obstacle every year
3. Possibly starting music earlier
4. Cater to spectators more
5. Collect and donate old shoes
6. Send out a survey

-**Boat Show:** Moving forward, Little Bo is concerned about dock situation. Looking into other possible locations.

-**Musky Classic:** Thank you to all who volunteered. Ran smoothly, went well, good event.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.

Directors Report

- Sarah went through director's report of inquiries, meetings and events attended, projects, upcoming events, promotional partnerships and facebook likes. It has been busy!

Other Business-

- Rest Lake Dam- new agreement in the works, very close to the one presented in March, hoping the DNR will sign on agreement soon.
- Rest Lake Pavilion- Almost done.
- Chamber Dinner Bids- Annual Chamber Dinner will be Wednesday October 14th. Sarah presented bids for the dinner. Eric made a motion if Ye Olde Shillelagh can accommodate 45, the annual dinner should be held there, if not, the second option would be Little Bohemia. Seconded by Michelle and passed.
- Chamber After 5-
-Dixies, 09/22, raffle proceeds to benefit The MW Fire Department.
- Chamber Board Recruitment- Three seats will be available this fall. Please talk to anyone you feel would be a good candidate.

Next Board Meeting: Tentatively -Wednesday, October 21, at The Town Hall, 8:00 am.