

Board of Directors Monthly Meeting 10/22/18

Meeting was called to order at 8:35

Board Members present:

Elizabeth Gering, President
Barry McLeane, Vice President
Frances Whitfield, Secretary
Danna Johnson, Treasurer
Rita Mazur
Pat Pohl
Stephanie McClellan
Dan Stella

Sarah Pischer, Chamber Director

Visitors: None

Town Representative: John Hanson

Approval of Agenda: A motion was made by Pat to approve the October 22, 2018 agenda. Seconded by Rita and passed to approve the agenda.

Approval of Minutes: Motion was made by Frances, seconded by Pat and passed to approve the September 12, 2018 meeting minutes.

New Board Member Orientation: Board members introduced themselves, Elizabeth welcomed new member Dan Stella and gave him an overview of the Chamber's role and expectations of its board members.

Election of Executive Committee

President- Linda Long Wohleber nominated Elizabeth Gering for President. Rita Mazur seconded the nomination. No other nominations. Elizabeth Gering accepted the President position. All in favor.

Vice President- Linda Long Wohleber nominated Barry McLeane for Vice President. Danna Johnson seconded the nomination. No other nominations. Barry McLeane accepted the Vice President position. All in favor.

Secretary- Linda Long Wohleber nominated Danna Johnson for Secretary. Pat Pohl seconded the nomination. Danna Johnson declined. Danna Johnson nominated Frances Whitfield for Secretary. Linda Long Wohleber seconded the nomination. No other nominations. Frances Whitfield accepted the Secretary position. All in favor.

Treasurer- Rita Mazur nominated Danna Johnson for Treasurer. Pat Pohl seconded the nomination. No other nominations. Danna Johnson accepted the Treasurer position. All in favor.

Linda Long Wohleber made a motion that all members of the executive committee be allowed to sign checks. Pat Pohl seconded the motion. All in favor.

Committee Reports

- Events -

Trick- or -Treating: The Chamber will include Trunk-or-Treating in Halloween advertising.

Cran A Rama recap: Better weather than last year, good turn out. Rita noted because of the water level on the chain over the event, not as many boats were available for the pontoon rides and people had to wait.

Christmas for the Town: Plans are in motion. Volunteers needed. Event meeting to be scheduled.

-Community Center activities- Art group, Discovery Center and Stephanie will host kid projects again. Barry will lead an activity. Sarah will talk to Camp Jorn about their involvement.

-Koller Park Activities: Elizabeth and Linda will lead.

- Finance and Governance-

Bylaws: Elizabeth handed out a copy of the new bylaws to all board members.

- Marketing-

AGLOW writers camp: All writers were very happy, tough week of weather though.

- Membership-

-New members: Remax-Goldsworthy/Merz Team, Liberty Way Tap House, Jolin-Lasier Group-Coldwell Banker Mulleady, Kelly and Frank DiLeonardi, Truck Equipment Inc (Schroeders), Woodsholm Gallery, Elizabeth Gerring and Up North Living Real Estate. Rita made a motion to approve all new members. Seconded by Pat and passed.

-Annual Chamber Dinner: Record number for amount attended. There was discussion on ways to improve event for next year, members felt including a bullet list of the chambers highlights for the year would be beneficial.

Chamber After 5's: Upcoming CAF's: November 1: Manito Art League at Community Center, December 6: Little Bohemia, December 18: Camp Jorn. Discussion on if and how the Chamber after 5's effect restaurants/taverns that are open over the same time. Barry made a motion that there be no more than two Chamber After 5 events a month. Seconded by Rita and passed.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
 - **Financial Report:** Visitor guide ad sales and dues still coming in. Danna made a motion to approve the financial report, seconded by Pat and passed.

Directors Report

Bike Loop Grand Opening: moved to spring 2019.

Wreath Sales: Extra will be ordered to sell.

Heart of Vilas Bike Trail: Vilas County Tourism Dept has their marketing company, Pilch and Barnett, working on getting the Heart of Vilas bike trail as a National Trail Designation.

Other Business-

- **Town Update-**
 - **Additions:** John Hanson reported the town should have plans for both the town hall addition and the library by the end of the month. There will then be a public information meeting and a vote to approve or disapprove the town hall, library and fire hall.
 - **Budget:** Town has budget done, they will be proposing an increase of about \$85,000.00

- **Next Board meeting-**
 - Thursday, November 15th, 8:30

Meeting adjourned at 10:20.