

## Board of Directors Monthly Meeting

10/24/16

Board Members present:

Elizabeth Gering, President  
Linda Long Wohleber, Vice President  
Danna Johnson, Secretary  
Azael Meza, Treasurer  
Francis Whitfield

Barry McLeane  
Rita Mazur  
Stephanie McClellan  
Becca Bartling

Sarah Pischer, Chamber Director

Town Representative: John Hanson

Visitors: Gail Voss

Meeting was called to order at 9:07

Motion was made by Rita to approve the October 24<sup>th</sup> agenda, seconded by Linda and passed to approve the agenda.

Motion was made by Barry, seconded by Azael and passed to approve the September 15<sup>th</sup>, 2016 Board minutes.

### **New Board Orientation**

Sarah gave new binders to all new members. She gave an overview of what she and Julie do in the office as well as other projects, events and trade shows attended throughout the year.

### **Election of Executive Committee**

**President-** Linda Long Wohleber nominated Elizabeth Gering for President. Rita Mazur seconded the nomination, Elizabeth Gering accepted the President position. All in favor.

**Vice President-** Barry McLeane nominated Linda Long Wohleber for Vice President. Azael Meza seconded the nomination, Linda Long Wohleber accepted the Vice President position. All in favor.

**Secretary-** Linda Long Wohleber nominated Danna Johnson for Secretary. Barry McLeane seconded the nomination, Danna Johnson accepted the Secretary position. All in favor.

**Treasurer-** Linda Long Wohleber nominated Azael Meza for Treasurer. Barry McLeane seconded the nomination, Azael accepted the Treasurer position. All in favor.

### **Working Group Reports**

- Finance/Fundraising/Personnel-  
John Hanson reported the town has budgeted for an architect to look at town hall expansion project to present ideas and costs.

- Marketing-  
Stephanie announced a marketing meeting is scheduled for November 4<sup>th</sup>, 10:00 (place TBD ), to discuss style guide, logo and promotional pieces.
- Membership-  
**Approval of new members-** Linda made a motion to approve all new members: Minocqua Country Club, Pat Pohl, Second Time Around Resale Shop, Constellation Wealth Group and Northwoods Pontoon Rentals, seconded by Barry and passed.
- Packages-  
Group had a meeting with events and decided to join efforts. Events and packages will focus immediate efforts on working with the snowmobile club to help with the winter rendezvous weekend in February.
- Events-  
**Cranarama:** Nice day, nice turn out, up \$950 from budgeted amount. Events would like to meet with Jean from the Lioness to discuss helping them increase cook-off entrants. Try to have pumpkins to sell at next Cranarama.  
**Christmas for the town-** To be held Friday afternoon/evening, December 2<sup>nd</sup>. Planning meeting on November 1<sup>st</sup>, 3:00 PM at The Town Hall. Light show decorating for outside the town hall will be Monday and Tuesday 11/28 and 11/29.

### Economic Development Groups

- Labor/Housing-  
  
No report, John Hanson noted Steve has been busy with cranberry harvest, he will contact him about a possible meeting for November.
- Technology/Business-  
  
John reported CenturyLink has been busy burying cable. He will -reach out to Eric to schedule a meeting to find out where the lines will reach and to start thinking about marketing that MW now has get greater internet speed.
- Arts-  
  
Francis has a list of possible people that may want to be part of this group. The group is interested in doing more in the community.
- Education/Recreation-  
  
Elizabeth and Azael met with Brent Jelinski from North Lakeland School. They will be looking into opportunities the school can be part of; use as a resource space for initiatives. They also would like to combine efforts in this field with Boulder Junction and Presque Isle.  
Barry would like to discuss, with school/art teacher, showcasing kids artwork in the incubator.

### Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Danna made a motion to approve the financial report, seconded by Francis and passed to approve.

## Directors Report

**Wreath Sales-** Orders being taken through November 9<sup>th</sup> , available for pick-up Nov. 29.

**Activity Guide update-** Already made budget. Printing 30,000, same page count as last year. Expecting first proof the first week in November for members to view. Going to print the last week of November.

## Other Business-

- **Town Chair Update-**
  - Town will be presenting budget, Chamber can expect same amount of money from the town.
  - Survey sent out to 1100 – 1200 residents
  - DNR/Excel meeting to be scheduled for a follow up on the memorandum of understanding that took place earlier this year.
  - Dead Pike Lake issue is making progress, the problem is being addressed.
  - Historical Society is working on a website, plans to another presentation/Chamber after 5 at Voss's, will be helping with 2018 Dillinger Days.
- **Chamber After 5-** Great turn out at Incubator for October's Chamber After 5. Next scheduled one is December 21<sup>st</sup> at McFarlands Woodsholm Gallery. Stephanie will look into if Walleyes for Tomorrow would like to do one in November.

Next Board Meeting: Nov.30<sup>th</sup> 8;30 at The Town Hall  
Meeting Adjourned at 10:40