

Board of Directors Monthly Meeting

10/22/15

Board Members present:

Gail Voss, President

Elizabeth Gering, Vice President

Danna Johnson

Barry McLeane

Stephanie McClellan

Sarah Fischer, Chamber Director

Michelle Baer

Rita Mazur

Linda Long Wohleber

Azael Meza

Visitors: John Hanson, Scott Bertz

Meeting was called to order at 8:06

Motion was made by Gail to approve the October 22nd agenda, seconded by Gail and passed to approve the agenda.

Motion was made by Gail, seconded by Michelle and passed to approve the September 16th, 2015 Board minutes.

New Board Orientation

Sarah gave new binders to all new members along with board member contact information, updated bylaws and a list of Chamber sponsored events. She gave an overview of what she and Julie do in the office as well as other projects, events and trade shows attended throughout the year.

Election of Executive Committee

President- Michelle Baer nominated Gail Voss for President. Linda Long Wohleber seconded the nomination, Gail Voss accepted the President position. All in favor.

Vice President- Michelle nominated Elizabeth Gering for Vice President. Barry McLeane seconded the nomination, Elizabeth Gering accepted the Vice President position. All in favor.

Secretary- Linda Long Wohleber nominated Danna Johnson for Secretary. Barry McLeane seconded the nomination, Danna Johnson accepted the Secretary position. All in favor.

Treasurer- Danna Johnson nominated Michelle Baer for Treasurer. Gail Voss seconded the nomination, Michelle accepted the Treasurer position. All in favor.

Working Group Reports

- Finance/Fundraising/Personnel-
 - **Visionary Workshop-** John Hanson recommended a Visionary Workshop with the Town Board, Chamber Board and other Economic Development members to discuss moving forward with projects all parties have a common interest in. Date set for Monday, November 30th from 10:00 AM – 2:00 PM at Aberdeen Lodge.

- Marketing-
 - **Group Chair Position**- Stephanie McClellan volunteered to chair the marketing working group.
 - Visitor Guide**- Discussed photo for the front cover of the 2016 visitor guide. Azael will work on staging a bike photo.
- Logo – No report
- Labor/Housing- No report
- Membership-
 - Group Chair Position**- Rita Mazur volunteered to chair the Member/Ambassador Group.
 - Approval of new members**- Rita made a motion to approve all new members: Schmidt and Sons, EAU Holdings, Close Publications, Mike Maile, Hojnacki's Cedar Hideaway and Rest Lake Apartments, seconded by Linda and passed.
- Packages
 - Group will meet after the holidays to discuss packages for the spring
- Events-
 - Cranarama**: Restaurant participation for The Taste was down, nice day and increased vendor turn out.
 - Christmas for the town**- Sarah went through new plan to combine tree lighting with Santa coming to town. Meeting on November 2nd, 10:00 AM at The Lodge.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.

Directors Report

- Sarah went through director's report. Biggest highlight was co-oping with Mercer to host a travel writer from AGLOW. He spent time in Manitowish Waters, many businesses and people graciously donated to accommodating and entertaining him while he was in the area. Articles will be out soon on his stay in Manitowish Waters. Mercer to host a cast and blast for this group in May 2016.

Other Business-

- **Rest Lake Dam**- Next meeting to agree on a memorandum of understanding is scheduled for November 5th
- **Rest Lake Pavilion**- Completed, will be closing for the season.
- **Chamber Dinner Re-cap**- Well attended, Board felt Olde Shillelaugh did a good job hosting.
- **Chamber After 5-**
 - Elizabeth is looking into Camp Jorn to possibly host in November.
- **Wreath Orders 2015**- sales have begun, increase in cost of wreaths this year. Pick up will be the Wednesday before Thanksgiving.
- **-Kim Swisher**- offering a class at Camp Jorn, 11/10 from 9:00 – 11:00 on facebook advertising and e-mail marketing to grow your business.

Next Board Meeting: Tuesday, November 24th at The Town Hall, 8:00 am.

Meeting Adjourned at 10:22