

Board of Directors Monthly Meeting

11/29/17

Meeting was called to order at 8:36

Board Members present:

Elizabeth Gering, President
Becca Bartling, Vice president
Frances Whitfield, Treasurer
Danna Johnson, Secretary
Rita Mazur
Pat Pohl
Stephanie McClellan
Linda Long Wohleber
Barry McLeane
Pat Pohl

Sarah Pischer, Chamber Director

Visitors: None

Town Representative: John Hanson

Motion was made by Pat to approve the November 29, 2017 agenda, seconded by Barry and passed to approve the agenda.

Motion was made by Pat, seconded by Becca and passed to approve the October 31, 2017 meeting minutes.

Working Group Reports

Overall working group discussion: The Chamber has planned a strategic planning session to reassess goals and the organization of their working groups. The meeting is set for Thursday 01/11 at 11:00, place TBD. Chamber board members should send thoughts and ideas to Becca and Elizabeth prior to the meeting. John will discuss with the town board the economic development groups created years ago; he will address reevaluating them and where to go with them at this point. John has lined up a series of workshops to take place throughout the winter. The first project to focus on will be the town campus (town hall, fire hall, library...).

- Finance/Fundraising/Personnel- Following the town board discussion on the working group reevaluation, there will be a fundraising discussion.
- Marketing- Stephanie reported sales for the Lioness home tour are going well. Sarah stated advertising the weekend events together has worked out well.
- Membership- Rita gave an overview of the start of the membership committee, what new members receive when they join and asked the board to consider if the committee should be changing anything.

Approval of new members- Linda made a motion to approve all new members: Biwan & Associates, Wilderness Veterans Memorial, The Lakeland Times and Clean as Can Be. Barry seconded the motion, motion passed.

- **Events and Packages-**

Christmas for the town: Friday December 1st. Sarah went through details of event, all is set.

Marvel in MW: Sarah plans to get posters out next week. Art league is planning a Paint and Take on 12/27.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Linda made a motion to approve the financial report, seconded by Pat and passed.

Directors Report

Activity Guide: Unexpected openings to guide. To fill the space we will be adding a boat and car show article and expanding on the waterfall section. The back page will have 4 a photo ad of MW activities.

Wreath Sales: All sold, ahead of budget.

Other Business-

- **Town Chair Update-**

- Come to the workshops; they will be scheduled one hour prior to the start of town board meetings (6:00 PM). First one will be December 12th.

- **Chamber After 5-**

-12/07: EAU Properties Downtown

- **Upcoming Board meetings-**

-Jan 18th 8:30

-Feb 15th 8:30

-March 22nd 8:30

Meeting adjourned at 10:01 AM.