

Board of Directors Monthly Meeting 05/17/18

Meeting was called to order at 8:34

Board Members present:

Elizabeth Gering, President
Becca Bartling, Vice President (via phone)
Danna Johnson, Secretary
Barry McLeane
Linda Long Wohlleber
Rita Mazur
Pat Pohl

Sarah Pischer, Chamber Director
Town Representative, John Hanson
Visitors: None

Approval of Agenda: A motion was made by Rita to approve the May 17, 2018 agenda. Seconded by Pat and passed to approve the agenda.

Approval of Minutes: Motion was made by Pat, seconded by Rita and passed to approve the April 19th, 2018 meeting minutes.

Committee Reports

- Events and Packages-
 - Boat and Car Show:** Everything on schedule, Bret and Frisk cannot make it, the band has been changed to Night Flyer. Volunteers needed.
 - 4th of July:** John has not heard from the DOT about safety issues of ending the parade at the town hall. Volunteers needed.
 - Solstice Festival:** Volunteer/Sponsor appreciation party Thursday 05/24. Volunteers needed for event.
- Finance and Governance- A hand out was given on the purpose of the committee and its goals as well as suggestions for updating the Mission and Vision Statements for the Chamber. Pat Pohl made a motion to approve the suggested Vision Statement and move forward it to membership for approval, Linda seconded and passed to approve the motion. Pat Pohl made a motion to approve the suggested Mission Statement and move forward it to membership for approval, Linda seconded and passed to approve the motion. Barry seconded and passed to approve the motion.
- Marketing-
 - Visitor Guide:** Sarah received a quote from Five Star Marketing for the 2019 visitors guide for the same job as this past year. The quote came in \$500.00 more than 2018 due to increase in paper prices. Danna made a motion to accept the bid and use Five Star Marketing for the 2019 guide. Seconded by Linda and passed to approve the motion.
 - AGLOW writers camp:** Plans are underway, the camp will be 9/30/18- 10/05/18.

- **Membership-**
 - New members:** Jake's Tree Removal, Meyer Seed and Feed, Northwoods Children's Museum, T Nolan Yoga, Fireworks Lane, Island City Lanes, Consumption Junction, Dillman's Creative Art Foundation, Bob and Pat Becker, Jean and Lynn Schroeder, Heart of the North, Northwoods Pines Storage. Linda made a motion to approve all new members. Seconded by Pat and passed.
 - Annual Chamber Dinner:** There was discussion on possible speakers for the annual dinner. Board members should think of ideas to bring to the next meeting.
 - Upcoming Chamber After 5's:** Rita suggested promoting chamber membership at the CAF's, Sarah will make flyers and mention as needed. Upcoming CAF's: Wednesday, May 23- MW Airport, June 6, Dixies.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
 - Sarah reported, Room tax is still coming in from 1st quarter, the chamber will be over budget to the positive.
 Rita made a motion to approve the financial report, seconded by Linda and passed.

Directors Report

Intern Introduction: Maggie has started, she introduced herself to the board.

Other Business-

- **Town Chair Update-**
 - The Lt.Governor left with a good impression of Manitowish Waters and North Lakeland school did an excellent job with their presentation to her.
 - John has been discussing the town hall addition with an architect and the best way to separate the Chamber from the town offices.
 - Bike Loop is moving along nicely, projected to be done the end of June.
 - Wisconsin Alumni Association is coming to do Dillinger tour June 2nd.
- **Next Board meeting-**
 - June 21 at 8:30 at the Library.

Meeting adjourned 9:40 am.