

Board of Directors Monthly Meeting

05/19/16

Board Members present

Michelle Baer (via phone)
Elizabeth Gering, Vice President
Danna Johnson, Secretary
Barry McLeane

Azael Meza
Rita Mazur
Linda Long Wohlleber
Stephanie McClellan

Sarah Fischer, Chamber Director
Town Representative: John Hanson
Visitors: None

Meeting was called to order at 8:08

Motion was made by Rita to approve the May 19th agenda, seconded by Linda and passed to approve the agenda.

Motion was made by Azael, seconded by Barry and passed to approve the April 28, 2016 Board minutes.

Working Group Reports

1. Finance/Fundraising/Personnel-
 - No Report
2. Marketing-
 - New products promoting Manitowish Waters is now available; mouse pads, magnets, postcards, keychains, tervis mugs and water bottles. Display case will be ready at Hogan's soon, so the merchandise will be available at both the Chamber and Hogan's General Store.
 - Travel Writer's Update: Geiger visiting May 19th to begin setting up how the September tour will go. Lodging and meals for the writers and Geiger group have been donated.
3. Membership-
 - Rita reported packets are being made for new member recruitment.
 - Approval of new members: Linda made a motion to approve all new members: Daniel Meyer (Schmidt-Haus Realty) and Vance Lake Home, seconded by Barry and passed.
4. Packages
 - No Report. Group to re-evaluate package strategy end of summer for fall packages
5. Events-
 - Wooden Boat Show: all major details in place (food, music, docks), entries are still coming in for both boats and cars, volunteers still needed.
 - Fourth of July: There was discussion about having parade go down 51 to end at the town hall. The parade will end at the gravel pit this year, but the board would like to begin earlier planning for next year's parade to end at the town hall.

Economic Development Group Reports

- Labor/Housing- John reported the group met 05/17, Tom Kramer attended and gave information to begin the tiny house project. Lifestyle preferences show the trend is younger people are more interested in where they want to live over the career they work. Barry plans to go down to Madison to see an example of a tiny house division.

- Education/Recreation- No update, hoping to get more interest from individuals in this field to join the working group.
- Arts- No Report
- Technology/Business- John Hanson reported Centurylink has received 2.2 million to improve internet connection for the area. Work has begun in Manitowish Waters and by the end of the year we should see improved service. John has plans to attend a conference on broad band.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.

Directors Report

- Sarah went through director's report.
 - May Mailer: Sent out much sooner than in the past, usually doesn't get out until Memorial Day.
 - Internship: Board was introduced to Morgan, the summer intern. She has begun work and things are going well.

Other Business-

- Town Chair Update:
 - Parks and Trail Committee: John reported the town board has approved the landscaping to begin at Rest Lake Park.
 - Airport: New black top, new lighting, new indicators along the runway and tree removal has been accomplished.
 - Powell Marsh/Dead Pike: Charette between DNR and Dead Pike Association to begin Monday 05/23. It is open to the public.
 - Historical Society: May have booth for July 4th with maps and postcards for sale.
 - Comprehensive Update: Good meeting on 5/17, possibility of a grant for new fiscal year. Public meeting set for 7/19.
- Chamber After 5:
 - Camp Jorn, June 1st
 - Lakeside Living: Late June
 - Redman Realty/Skiing Skeeters: July 12
 - Coontali/Dixie's: August 2nd

Next Board Meeting: June 16, 8:00 AM at the Town Hall
Meeting adjourned at 9:43.