

Board of Directors Monthly Meeting

May 20, 2015

Board Members present:

Scott Bertz, President	Barry McLeane
Eric Behnke, Vice President	Rita Mazur
Stephanie McClellan	Michele Baer
Judi Arnold	

Sarah Pischer, Chamber Director

Visitors: John Hanson, Cindy Bodoh (Associated Bank)

Meeting was called to order at 8:04

Motion was made by Judi, seconded by Barry and passed to approve the agenda.

Motion was made by Eric, seconded by Rita and passed to approve April 28, 2015 Board minutes.

Working Group Reports

- Finance/Fundraising/Personnel- Sarah has hired Jeff Kollock from UW – Stevens Point as the summer intern. He will be introduced at the June Board meeting
- Marketing-
 - Eric stated their next meeting is on May 21 at 9am – all are welcome to attend
 - Banners for the town are here and will be going up shortly
- Logo – The working group will meet shortly to start the style guide. We will be making a few revisions to the existing logo – the word WATERS needs to be the same size as Manitowish and the green color needs to lighten up just a bit
- Labor/Housing- No update
- Membership- We will send out a possible meeting date for June
- Packages- Sarah gave update of what the group is working and plans go off of the specials page of ManitowishWaters.org. This group is currently working on two packages for the fall. A fishing package and a golf package. Next meeting TBD.
- Events- Eric gave update of last events meeting and the group's 2 focus points-
 1. Create new events
 - a. met with Al Hanley in regards to Wooden Boat Show – will move forward on this idea of new event on Memorial Day weekend 2016
 - b. will met with Little Bohemia in regards to Dillenger Days and Boat Show locations
 2. Improve on existing events
 - a. working with Cozy Cove on attendance and appearance
 - b. Art League worked with Northwoods Birding Fest this year and hosted an birds in art show

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview, Sarah gave report.

Directors Report

- Sarah asked if there were any questions on the Directors Report

Approval of new members

Eric made a motion to approve all new members: Coontail, Deer Run Stone, Gateway Lodge in Mercer....seconded by Rita and passed.

Other Business-

- Rest Lake Dam- John Hanson gave a brief update. Headed to Eau Claire this week to discuss a memorandum of understanding
- Rest Lake Pavilion- John Hanson gave a brief update; all permits are in place, demolition of old pavilion has taken place and construction of new pavilion has begun.
- Chamber After 5- reminder of upcoming events
 - Airport, May 28 – DATE CHANGE
 - Parkside, June 11th
 - Lakeside Living, June 25thA motion was made by Barry – seconded by Stephanie to begin raffle sales at upcoming Chamber After 5's. A portion of the proceeds will go to an area non-profit
- Chamber Presents- Customer service training by Jeff Anderson from the Dept. of Tourism went well – over 20 people attended
- 2016 Activities Guide – the board decided to request bids from 5 Star Marketing and Hahn printing for the 2016 guide – Sarah will work on these and bring to the July board meeting
- 2015 Fall Annual Banquet – to be held on Oct 14. Sarah will create a bid letter and send to all Chamber Members with dinner served

Next Board Meeting: Wednesday, June 17th at the Town Hall, 8:00 am.

Meeting adjourned at 9:27 am.