

Board of Directors Monthly Meeting 03/22/18

Meeting was called to order at 8:35

Board Members present:

Elizabeth Gering, President
Becca Bartling, Vice president
Danna Johnson, Secretary
Frances Whitfield, Treasurer
Barry McLeane
Stephanie McClellan

Sarah Pischer, Chamber Director
Visitors: Janet Clark
Town Representative: John Hanson

Introduction of Visitor: Janet Clark introduced herself, she is the Northern Wisconsin's Regional Director and the Service Academies Director with Senator Ron Johnson's office. One of her responsibilities is to work with high school students that are interested in the service academy, she lives in Park Falls.

Approval of Agenda: Motion was made by Frances to approve the March 22, 2018 agenda. Seconded by Becca and passed to approve the agenda.

Approval of Minutes: Motion was made by Frances, seconded by Becca and passed to approve the February 15th, 2018 meeting minutes.

Committee Reports

- Events and Packages-
 - Boat and Car Show:** Event planning in motion.
 - 4th of July:** Mercer would like to collaborate efforts for parade participation. John suggested ending the parade at the town hall, he will contact the DOT, more discussion will follow. Danna made a motion the 4th of July theme for the 2018 parade be: Happy Trails, a trail for every season. Seconded by Becca and passed.
- Finance and Governance- Elizabeth went through the Governance meeting minutes; the committee's purpose, options for money markets and cd's and committee goals. Barry made a motion, so long as the transfers are free and easy, to transfer \$75,000.00 from the checking into a money market account at Huntington Bank. Seconded by Danna and passed. Becca made a motion to open a money market account at Associated Bank with the current balance of funds for the new building. Seconded by Barry and passed.
- Marketing-
 - Next meeting TBD
- Membership-
 - New members: no new members, spring recruiting to begin.
 - Chamber After 5: Next one; Thursday, April 26- Little Bohemia.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
 - Sarah reported the 4th quarter room taxes were up more than originally reported.
- Frances made a motion to approve the financial report, seconded by Barry and passed.

Directors Report

May Mailer: Goal is to have out by mid-May. Deadline for inserts is end of March.

Employee Handbook: Sarah e-mailed final draft of the employee handbook prior to the meeting. Elizabeth made a motion to approve the employee handbook as sent out by Sarah. Seconded by Barry and passed.

Other Business-

- **Town Chair Update-**
 - Tom Baer will be financially supporting a link to the bike trail (Cranberry Loop) from Deer Park to Twin Pines Rd.
 - The town board has recreated the Economic Development Committee. Members of the committee are: Brent McFarland, Dan Rayala, Barry McLeane, Chuck Kramer, Sarah Pischer, Stephanie McClellan and Elizabeth Gering (town board representative).
 - Bike Trail Loop: working on it, goal is to have it open in July.
 - The town has hired an intern to work on the Dead Pike Lake issue.
 - An architect has been hired to look at the town hall expansion project. They should be getting something back in mid-April regarding the feasibility to use the current building for the project.
 - Fab Lab is done at the school, Lt. Governor coming to visit on May 16th.
- **Next Board meeting-**
 - April 19 at 8:30 am.