

Board of Directors Monthly Meeting

03/31/16

Board Members present:

Gail Voss, President

Elizabeth Gering, Vice President

Danna Johnson, Secretary

Barry McLeane

Michelle Baer (via phone)

Rita Mazur

Linda Long Wohlleber

Azael Meza

Sarah Pischer, Chamber Director

Town Representative: John Hanson

Visitors: Barbara McFarland

Meeting was called to order at 8:04am

Motion was made by Linda to approve the March 31st agenda, seconded by Rita and passed to approve the agenda.

Motion was made by Rita, seconded by Elizabeth and passed to approve the February 18, 2016 Board minutes.

Working Group Reports

1. Finance/Fundraising/Personnel-
 - No Report
2. Marketing-
 - Working Group Meeting: Sarah reported the group is plugging away at task list.
3. Membership-
 - No new members, but working on potential members.
4. Packages
 - Golf and Solstice packages on website and Sarah is advertising them through Facebook as well. Golf package to hopefully be included in spring packages as well.
5. Events-
 - Wooden Boat Show: Receiving entries, Debbie from Little Bo is on board with hosting the event, she will be getting back to the group on a number of items to be finalized. There was discussion about having a presenting sponsor. Danna made a motion to have the event be Chamber sponsored for the first year, seconded by Linda and passed.
 - Fourth of July: All members agreed on a theme for Fourth of July; Discover Manitowish Waters.

Economic Development Group Reports

- Labor/Housing- John reported, there was no formal meeting, but a lot has been done through e-mail. Survey produced interesting results, John will send link to Sarah. Next meeting is set for 04/06/16, 4:00 at The Town Hall.
- Education/Recreation- Azael reported they are working to attract more people into the group. There are a lot of opportunities and ways to improve education/recreation. Working together with other groups will be important with the cross over and interconnecting, i.e.: having faster internet service will effect education/recreation.

- Arts- Barbara McFarland, John McFarland and John Hanson attended the Madison for Arts day. They were able to thank representatives for grant opportunities using art to help further economic growth in small communities. Barbara reported the Manito Art League has plans to bring art into upcoming events in a variety of ways; caricature drawings, painting, children's activities... a possible package with a tour guide for the Manito Art show is being planned. Ann Catz will be coming to Manitowish Waters from the tourism department to discuss incorporating art into economic development
- Technology/Business- John Hanson they will be sending out a survey in the Chamber May Mailer focusing on High Speed Internet. There will be meeting set up with Centurylink later in April. Possible funding may be available through Centurylink for future internet plans. There are also grant opportunities through the WI Public Service Corporation. John will be attending a seminar on how to write grants.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Sarah looked into the possibility of moving checking account funds into CD's. The bank is not recommending CD's. A money market account is not worth it. Sarah will look into an interest bearing account and report back. Petty cash will be closed next month and moved into the regular checking. Azael recommended looking into tech soup to save on computer programs, equipment and other.

Directors Report

- Sarah went through director's report.
 - May Mailer: Deadline is 04/04/16.
 - Internship: Three applicants, Sarah has interviewed 2 and has plans to interview the third on 04/01. She will make a decision after that.
 - Saturdays: The Chamber will be open Saturday's mid -June through mid- August, 9:00 -12:00.

Other Business-

- Town Chair Update:
 - Parks and Trail Committee: John reported the group is trying to arrive at a decision to re-design the boat landing and parking lot at Rest Lake Park.
 - Dam Memorandum of Understanding: Waiting on signatures.
 - Powell Marsh/Dead Pike: A date is being set with the DNR to discuss the pollution from Powell Marsh into Dead Pike Lake.
 - Airport- Runway improvement project to begin 04/11
 - Room Tax: Additional reporting will soon be required (budgets, how money is being spent...)
- Chamber After 5-
 - Little Bohemia: 04/21
 - Camp Jorn: First week in May
 - Rustic Roadhouse: Possibly May
 - Lakeside Living: End of June

Next Board Meeting: April 28th, 8:00 AM at the Town Hall
Meeting adjourned at 9:20am