

Board of Directors Monthly Meeting

March 18, 2015

Board Members present:

Scott Bertz, President

Eric Behnke, Vice President

Michele Baer

Judi Schmidt

Barry McLeane

Gail Voss

Danna Johnson

Stephanie McClellan

Sarah Pischer, Chamber Director

Visitors: Kevin Griffith, John Hanson

Meeting was called to order at 8:03.

Motion was made by Eric, seconded by Judi and passed to approve the agenda

Motion was made by Judi, seconded by Eric and passed to approve February 18, 2015 Board minutes.

Working Group Reports

- Finance/Fundraising- A meeting with the bike event finance group and the Finance working Group is set for 10:00 AM , Thursday, 03/19.
- Marketing-
Eric will try to set a meeting with this group for early April.
Sarah gave information about Boulder Junction, Manitowish Waters, Sayner and St.Germain having a passcard for the bike trail that would give riders a chance to win a prize if they ride to each of the four townships and get their card stamped.
Sarah informed the Board that Vilas Cty. has contacted the Manitowish Waters Chamber to put a vacation package together to be a prize in a fishing contest emphasized towards kids. Vilas Cty will pay a certain dollar amount toward lodging and a fishing guide, John Hanson thought the town may be able to pay room tax money for what is not covered. Lodging and Fishing guides for package will be chosen on a first to volunteer basis. Michele Baer donated lodging for the prize.
May Mailer info will be e-mailed to members this week, business sheets need to be received April 9th.
- Logo – The logo group would like to look at options to enhance the logo we already have. They would like to use a website that allows different graphic artists to work on the logo. It will cost \$300 if one is chosen, you have 3 days to decide. Stephanie is contacting Tara to get website address and information - the Chamber would like to have this accomplished by April 13th.
- Labor/Housing- John Hanson reported John McGraw has plans to use recently purchased property for employee training and housing.
- Membership- Judi will get the Ambassador committee going again to welcome new businesses in April with focus on the Mercer area.
- Packages- Would like to include John McGraw in next meeting to hear his thoughts on website design. Meeting date TBD.

- Events- Eric plans to organize an events meeting in the next week or two. There was discussion about a new website for events in Manitowish Waters or incorporating events into the website we already have, put on hold until more information is collected. The July 4th parade theme is Celebrate Silent Sports. A push for more floats and new ideas was addressed. John Hanson will put in application for parade to go onto Hwy. 51. Danna gave overview of Solstice Festival from the bike event group and presented rough budget. Michelle made motion to approve giving \$1,500 in bike donation funds to the event and loan \$2500 if needed. Seconded by Barry and passed.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview, Sarah gave report.

Directors Report

- Sarah went through director's report of inquiries, meetings and events attended, projects, upcoming events, promotional partnerships and facebook likes.
- Sarah plans to make sure all businesses are aware of Travel Wisconsin and its benefits when she returns from her vacation.

Approval of new members

Eric made a motion to approve all new members: Trout Lake Golf Course, Dream House/ Dream Kitchens, Rick's Appliance Service and Winchester Boat Works, seconded by Barry and passed.

Other Business-

- Rest Lake Dam- The town and DNR made a tentative agreement at the last meeting, will be confirmed Friday 3/20/15.
- Rest Lake Pavilion- Town Board approved donation, project set to begin in April.
- Chamber After 5- The next Chamber after 5 is scheduled for April 22nd at the Manitowish Waters Library.
- Chamber Presents- Customer service training by Jeff Anderson from the Dept. of Tourism on Tues May 9th at Aberdeen, time TBD.
- Town Candidate Forum recap- Candidates at the Board meeting reported the forum went well.

Next Board Meeting: Wednesday April 22nd at the Town Hall , 8:00 am