

## Board of Directors Monthly Meeting

06/15/17

Meeting was called to order at 8:37

Board Members present:

Elizabeth Gering, President

Danna Johnson, Secretary

Becca Bartling

Rita Mazur

Stephanie McClellan

Barry McLeane

Rob Gehrt

Francis Whitfield

Sarah Pischer, Chamber Director

Motion was made by Rita to approve the June 15, 2017 agenda, seconded by Becca and passed to approve the agenda.

Motion was made by Rita, seconded by Becca and passed to approve the May 15th meeting minutes.

Motion was made by Rob, seconded by Rita and passed to approve the May 18th board meeting minutes.

### Working Group Reports

- Finance/Fundraising/Personnel- No Report
- Marketing- No Report
- Membership-
  - **Approval of new members-** Danna made a motion to approve all new members, seconded by Francis and passed. New members are Mary Beth Kolarchek, Minocqua Museum, Waaswagoning, Sunrise Resort, Flying P Properties, Surf Sconsin, Northwoods Accents, On the Go North Bike Shuttle, Tommy O's Playhouse, Dock N Shop, Island Bay Lodge.
- Events and Packages-
  - **Wooden Boat Show-** One day worked out great! 30 boats and around 40 cars showed. Re-cap meeting set for 06/27.
  - **Solstice-** Everything on schedule, raffle prizes and baked goods needed.
  - **Fourth of July-** 2017 theme: Manitowish Traditions, what's your Manitowish Waters story? Vendor participation is looking good. Everything on track.
  - **Spend the Day in MW:** July 22<sup>nd</sup>: volunteers needed, Francis suggested adding a "create an art project" area.

**Economic Development Groups:** Sarah noted, John Hansen would like to set up a time to re-group and discuss reorganizing the economic development groups.

- Labor/Housing- No Report
- Technology/Business- More locals have begun to get internet access.

- Arts- Francis updated the board on what Manito Art League has going on:
  - Working on 52<sup>nd</sup> annual Art Show: July 19th
  - Updating website
  - Chamber after 5, November 2<sup>nd</sup> (Christmas Bazaar)
- Education/Recreation- No Report. Leader needed

### **Financial Report**

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. \$2,000 over budget for first quarter room tax. Rita made a motion to approve the financial report, seconded by Becca and passed to approve.

### **Directors Report**

**AGLOW Writers Camp-** In planning stage- all going well.

**Director Assistant Update-** Mandy Scheels from Mercer has been hired

**Chamber Intern-** The summer intern is Claire Hoy, she will be with the Chamber until after the bad dash.

**2017/2018 Chamber Board-** Reminder of whose terms are up: Linda, Elizabeth and Rob.

**2018 Activities Guide Cover-** Sarah asked members to start thinking about cover ideas. A good cranberry picture was not taken last fall. Elizabeth and Becca volunteered to work on, they will give an update at the July meeting.

### **Other Business-**

- **Town Chair Update-** No Report.
- **Chamber After 5-**

**Name tags will now be part of CA5 to help with a number count and for the free raffle.**

  - May 31<sup>st</sup>: June 27 – Redman Realty Group with Skiing Skeeters
  - July 11<sup>th</sup> : Cranberry Square

**Board went into closed session at 9:45**

Next Board Meeting: July 20th, 8:30 at The Library.