

Board of Directors Monthly Meeting

06/19/16

Board Members present

Gail Voss, President
Elizabeth Gering, Vice President
Danna Johnson, Secretary
Barry McLeane

Azael Meza
Rita Mazur
Linda Long Wohlleber
Stephanie McClellan

Sarah Fischer, Chamber Director
Visitors: Steven Bartling

Meeting was called to order at 8:03

Motion was made by Danna to approve the June 16th agenda, seconded by Linda and passed to approve the agenda.

Motion was made by Michelle, seconded by Barry and passed to approve the May 19th Board minutes.

Working Group Reports

1. Finance/Fundraising/Personnel-
 - No Report
2. Marketing-
 - Hogan's General Store now has MW promotional items for sale, inventory and sales are being recorded by hand.
 - Bike Trail: Passcards are out again, MW locations are Dietz's and The Chamber. New Heart of Vilas maps are out and available again as well.
3. Membership-
 - Linda suggested including Friends of the Chamber form into May Mailer.
 - Approval of new members: None
4. Packages
 - No Report. Group to re-evaluate package strategy end of summer for fall packages
5. Events-
 - Wooden Boat Show: Good first year, learned a lot, thinking of how to make it better next year, need to publicize dogs are not allowed. Elizabeth would like to discuss the possibility of future shows donating proceeds to a charity. Financially, the event broke even.
 - Fourth of July: Volunteers needed.
 - Spend the Day in MW: Volunteers needed, Rita will talk with Lioness about helping serve food for restaurants that could cook, but need help serving.
 - All event meeting Monday, June 27th at 10:00 AM, visionary meeting to reassess the addition or subtraction of events.

Economic Development Group Reports

- Education/Recreation- Elizabeth introduced the idea of having the Chamber sponsor an economic impact study of how the bike trials effect tourism. Possibly look into a university student for the Chamber to back. The board agreed it is an idea they would like to pursue.
- Arts- The Manitou Art League will be displaying art work beginning July 9th at the incubator in Manitowish Waters. The artwork will be for sale July 9th ,the proceeds go for its scholarship fund. Sarah has spoken with Bruce Mommarts, who is hoping to get together with the arts group to share visions for a long range plan, more information to come.
- Technology/Business- no report was given
- Labor/Housing- Steven reviewed an idea for a Leadership Summit that could take place this fall. The purpose of this summit would be to get all MW Leaders in one room to talk about what the area means to you, who we are as a community and how do we see the future of MW. More to come at July Chamber Board meeting.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
 - Highlighted Christmas decoration donation by MW lioness
 - Highlighted Room Tax deposit for 1st quarter 2016

Directors Report

- Sarah went through director's report.
 - Sarah asked the board members – whose term is up September 30 – to think about if they will be re-running
 - Morgan – Chamber Intern – joined the meeting to discuss the boards vision for the 2017 Activities Guide Cover – she will share concepts at July Chamber board meeting

Other Business-

- Town Chair Update: Reminder that the Pork Chop Dinner is tonight and Young Eagles Free Flights will be held on Saturday.
- Chamber After 5:
 - Lakeside Living: June 30
 - Redman Realty/Skiing Skeeters: July 12
 - Coontali/Dixie's: August 2nd

Next Board Meeting: July 21 – 8am