

Board of Directors Monthly Meeting

06/17/2015

Board Members present:

Scott Bertz, President	Gail Voss
Eric Behnke, Vice President	Rita Mazur
Danna Johnson	Judi Schmidt
Stephanie McClellan	Michelle Baer

Sarah Pischer, Chamber Director

Visitors: Cindy Bodoh, John Hanson

Meeting was called to order at 8:08.

Motion was made by Erik, seconded by Rita and passed to approve the May 20, 2015 Board minutes.

Working Group Reports

- Finance/Fundraising/Personnel-
 - The summer intern started working at The Chamber June 3rd, it is going well. Jeff was introduced to the Board.
 - Eric presented a design for remodeling the town hall to include an addition that would give the Chamber more space, create conference rooms and move town offices to the back. John will work on getting figures of what the plan would cost.
- Marketing-
 - More brackets and poles are needed to finish hanging banners
 - Discussion of more lights needed along Hwy 51/W intersection and down Hwy W, John looking into.
 - New bike sign with map and brochure holders going up outside Chamber office
 - Different organizations working together to get mile marker signs for Heart of Vilas biking trail.
- Logo –
 - All font sizing on logo now matches
- Labor/Housing- No update.
- Membership- Membership packets to possible new members have recently been sent out.
- Packages- Danna is waiting to hear back from John McGraw regarding his participation in a fall golfing package. The fall fishing package is ready to go. Goal to begin advertising both on the Chamber's "Specials" page in July.
- Events-
 - Eric gave report of Events last meeting. Three new events to take place; A boat show at Little Bohemia over Memorial Day Weekend 2016, Dillinger Days to take place mid-September 2016 and the Christmas committee joining efforts with the Lioness to have Christmas for the town and the lighting of the Christmas tree at the same time; the first Friday evening in December. Scott made a motion to approve all three events, seconded by Judi and passed.

-Eric will talk with Ty about expanding the sound system for the Fourth of July celebration.

-Sarah addressed concerns local restaurants have with moving the Taste of Manitowish Waters to Koller Park. Judi made a motion to move the event back to the Manitowish Waters Pavilion and to re-visit the topic with restaurant members, seconded by Gail and passed.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview, Sarah gave report.

Directors Report

- Sarah went through director's report of inquiries, meetings and events attended, projects, upcoming events, promotional partnerships and facebook likes.

Approval of new members

Rita made a motion to approve all new members: Dixie's, Voss' Cardinal Cottage, Mary Bowlus (friend), Bazo's Retreat, Songbird Coffee Bar and Hitch Exclusives. Seconded by Michelle and passed.

Other Business-

- Rest Lake Dam- John Hanson gave a brief update; a meeting is scheduled for Monday 6/22 to try again to get a memorandum of understanding. There is recent article on the front page of the Milwaukee Journal highlighting Dam issues in Manitowish Waters.
- Rest Lake Pavilion- Pouring concrete now, starting construction soon. Projected to finished in the fall.
- Chamber After 5- Around 40 attended last Chamber after 5 at the airport. About 40 attended Parkside Tavern as well. May need to renew raffle license. Upcoming Chamber after 5's-
 - Lakeside Living, June 25th
 - Redman Realty, July 28th
 - Vilas County Incubator, August 13
- Chamber Presents- An opportunity to get one on one training with Kim Swisher who recently gave a seminar on Facebook and e-mail marketing will be offered on July 14th at the town hall. More opportunities to learn about this will take place in the fall.
- Chamber Bylaw Term Limits- Eric made a motion to form a committee to review and revise the Chamber bylaws, seconded by Judi and passed. The committee members are Gail, Eric, Sarah and Scott.
- Closed session- Bonuses for Sarah and Julie were discussed. Judi made a motion Sarah receive a \$2,000 bonus and Julie receive a \$1000 bonus. Seconded by Michelle and passed.

Next Board Meeting: Wednesday, July 22nd at The Town Hall, 8:00 am.