

## Board of Directors Monthly Meeting 07/18/2019

Meeting was called to order at 8:35

Board Members present:

Elizabeth Gering, President (via phone)  
Danna Johnson, Secretary  
Frances Whitfield, Treasurer  
Rita Mazur  
Stephanie McClellan  
Pat Pohl  
Linda Long Wohlleber  
Dan Stella

Sarah Pischer, Chamber Director

Visitors: None

**Approval of Agenda:** A motion was made by Pat to approve the July 18, 2019 agenda. Seconded by Rita and passed to approve the agenda.

**Approval of Minutes:** Motion was made by Pat, seconded by Frances and passed to approve the June 20, 2019 meeting minutes.

### Committee Reports

- Events –  
**Fourth of July:**  
Route-went well with ending at community center. Sarah will laminate papers for speakers next year. Discussion on how to get more floats: have cash prizes, create categories, get theme out earlier and encourage businesses/organizations to start preparing in slow season. Danna made a motion to have the theme for next year be the Roaring 20's, seconded by Pat and passed. Frances recommended portable signs for handicap parking and to have more signs directing people to vendors inside the community building.
- Finance and Governance-  
Has budget proposal finished. Next meeting TBD
- Marketing-  
**Kiosk:** Dave has finishing touches yet (benches and sign), all should help keep it organized, especially over the weekend.
- Membership-  
**New members:** Dancing Willow Photography, EOE. Linda made a motion to accept new members. Seconded by Dan and passed.  
**Annual Dinner:** Bob Jaquartz is interested in being the speaker for the annual dinner this year; he is holding both dates that have been set aside (10/14 or 10/16). Sarah will

be e-mailing the board members the restaurant options. Board members up for re-election should let Sarah know if they will be running again by the end of the month.

**Upcoming Chamber after 5's:**

- July 24<sup>th</sup>: Rustic Roadhouse
- August 1<sup>st</sup>: MW Historical Society @ Community Center
- August 21<sup>st</sup>: Great Escape Technology
- September 11<sup>th</sup>: Gateway Lodge with Mercer Chamber

**Financial Report**

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
- Danna made a motion to approve the financial report, seconded by Dan and passed.
- The proposed 2019/2020 budget was given to all board members. Budget Discussion:
  - Payroll other should be labeled bonuses/other
  - Travel expenses: put in budget high because not sure where it will fall.
  - Health care should be researched for next year's budget.
  - Room tax was increased from 64,000 to 71,000.
  - Wreath Sales deleted: Too much work for not enough income. Chamber will see if another business would like to take over and Chamber could help advertise.
- Danna made a motion to approve the 2019/2020 budget as is. Dan seconded and passed.

9:23: Danna excused herself from the meeting and Sarah continued

**Directors Report**

Sarah's report was given throughout the meeting.

**Other Business-**

None

**Next Board meeting-**

-August 15, 8:30 AM.