

Board of Directors Monthly Meeting 07/19/18

Meeting was called to order at 8:33

Board Members present:

Elizabeth Gering, President
Becca Bartling, Vice President
Danna Johnson, Secretary
Frances Whitfield, Treasurer
Barry McLeane
Linda Long Wohlleber
Rita Mazur
Pat Pohl
Stephanie McClellan

Sarah Fischer, Chamber Director

Visitors: None

Approval of Agenda: A motion was made by Pat to approve the July 19, 2018 agenda. Seconded by Becca and passed to approve the agenda.

Approval of Minutes: Motion was made by Pat, seconded by Becca and passed to approve the June 21st, 2018 meeting minutes.

Committee Reports

- Events -
 - 4th of July Recap:** Good day, minus the rain. There was discussion on different options for the parade route and times along with the community center events; having it continue down hwy 51 or end at the gravel pit, parade start times, having more food options in town... The events committee will address/ evaluate and then report back to the board with a proposal.
 - Taste/Spend the day:** Six restaurants signed up as of now. Sidewalk sale maps are going out. A new musician this year, Steve Swalve. All set with volunteers.
 - Bad Dash update:** recruiting sponsorships, hoping Northwoods Zipline will host new obstacle.
 - Winman/Mecca event update:** Pursuit Race February 2019. Classic skiing at Mecca, skate skiing at Winman. Looking for Chamber support. More info to come.
- Finance and Governance-
 - Bylaws review-** Bylaw changes will be sent out to the membership in their membership packets in late August.
 - Board Membership Application-** An application for board membership was created to give the membership a chance to find out more about the candidates running before the annual dinner, this will also help members that cannot attend and are pre-voting.
- Marketing-

Visitor Guide: Stephanie showed the photo/cover options the marketing group had decided on. Barry made a motion to use the “splashy boy” picture with the revised font discussed. Pat seconded the motion. Motion passed.

AGLOW writers camp: Plans are underway, the lodging is secure. The camp will be 9/30/18- 10/05/18.

- **Membership-**
 - New members:** Alder Lake Cranberry Gift Shop, 49 Signs, Feelys Retreat, Minocqua Museum, Redman and Gelinas. Pat made a motion to approve all new members. Seconded by Becca and passed.
 - Survey:** Sarah will e-mail the membership survey the committee came up with to Board members for comments, suggestions and changes prior to it being mailed.
 - Annual Chamber Dinner:** Barry secured Mike Beno from Our Wisconsin magazine to speak at the annual dinner in October. Sarah will e-mail restaurant choices to the Board. Date will be either 10/15 or 10/17.
 - Upcoming Chamber After 5's:** Upcoming CAF's: Redman Realty 06/28, The Mac 07/25, Manito Art League 08/02.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Frances made a motion to approve the financial report, seconded by Pat and passed.

Directors Report

Board members up for re-election: Becca, Danna, Rita, Stephanie, Barry, Frances. Board members interested in running should fill out their application and turn it into Sarah.

NBC 26: Sarah was contacted by NBC 26 out of Green Bay regarding cranberry marsh tours in Manitowish Waters. There was an interview to promote the tours with Sarah and Bob Winters along with footage of Bob in the marsh out at Cranberry Square, hoping it airs 07/20. The reporter has been invited back for harvest.

Other Business-

- **Town Update-**
 - Elizabeth reported the town has applied for a grant proposal to have a bike lane from Powell Rd to Alder Lake and up to Townline.
 - Bike Loop is moving along nicely, working on putting the bridge in, projected to be opened Wednesday 07/25.
 - Another successful year for Fleazar
- **Closed Session-** The board went into closed session to discuss 2018/2019 payroll expenses/budget.
- **Next Board meeting-**
 - August 16, 8:30 at the library.