

## Board of Directors Monthly Meeting

07/20/17

Meeting was called to order at 8:38

Board Members present:

Elizabeth Gering, President ( via phone )

Danna Johnson, Secretary

Becca Bartling

Rita Mazur

Rob Gehrt

Sarah Fischer, Chamber Director

Visitors: None

Motion was made by Danna to approve the July 20, 2017 agenda, seconded by Elizabeth and passed to approve the agenda.

Motion was made by Becca, seconded by Rob and passed to approve the June 15th meeting minutes.

### **Working Group Reports**

- Finance/Fundraising/Personnel- No Report
- Marketing- No Report
- Membership-
  - Ribbon Cutting at Village Market Floral:** Friday July 28<sup>th</sup> at 11:00 AM. It will be part of their grand opening celebration.
  - Approval of new members-** Rob made a motion to approve all new members, seconded by Becca and passed. New members are BiPlane Rides of America and Isabelle Johnson, friend.
- Events and Packages-
  - Wooden Boat Show-** The date will be May 26, 2018. Plans have begun, all are excited about next year.
  - Spend the Day in MW:** July 22<sup>nd</sup>, everything in place.
  - Bad Dash Run:** Working on sponsorships, plans will really kick in following Spend a Day in Manitowish Waters.

**Economic Development Groups:** Plans to have a joint meeting with the Chamber and town are in motion for late fall to discuss reorganizing the economic development groups.

- Labor/Housing- No Report
- Technology/Business- No Report
- Arts- No Report
- Education/Recreation- No Report. Leader needed

## Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Sarah informed the board the accountant the Chamber uses will be retiring the end of April 2018 and a new one will be needed. Sarah will be researching who other Chambers are using. Danna made a motion to approve the financial report, seconded by Rob and passed to approve.

## Directors Report

**AGLOW Writers Camp-** Hobie is no longer with the marketing firm that AGLOW uses, so instead of the original writers group, we may go with a writer's group that would musky fish from fishing boats. More details to follow.

**2017/2018 Chamber Board-** Reminder of whose terms are up: Linda, Elizabeth and Rob. Annual Meeting/Dinner date TBD at the next meeting.

**Activity Guide Bid-** Five Star bid came in at \$18,422.79, comparable to last year. Danna made a motion to go with Five Star Marketing for the activity guide, seconded by Rita and passed to approve Five Star Marketing.

**2018 Activities Guide Cover-** Becca showed possible pictures to be used for the cover. The idea of a collage with 3 – 4 pictures on the cover was discussed. We are asking Five Star to put together some options. Becca will get approval from photographers to use the photos and send the pictures to Five Star.

## Other Business-

- **Town Chair Update-** No Report.
- **Chamber After 5-**
  - August 3- Trout Lake Golf Course, raffle proceeds going to The Howard Young Foundation
  - August 15- Associated Bank, Rick's Appliance Service at Parkside Tavern, raffle proceeds to benefit the Mecca Ski Trail.
  - September 6- Bartlings

Next Board Meeting: August 17, 8:30 at The Library.

Meeting adjourned at 9:40 AM.