

Board of Directors Monthly Meeting

07/21/16

Board Members present:

Elizabeth Gering, Vice President
Danna Johnson, Secretary
Michele Baer
Sarah Pischer, Chamber Director

Rita Mazur
Stephanie McClellan

Visitors: Janet Clark, from Ron Johnson's office, on her way to see damage done in Saxon Harbor willing to hear any issues from Manitowish Waters while she is here.

Meeting was called to order at 8:10, had a quorum at 8:25

Revision to the agenda was made to discuss the Manitowish Waters 2017 Activities Guide as the 1st order of business. Motion was made by Michele to approve the June 16th agenda with revisions stated, seconded by Rita and passed to approve the agenda.

Motion was made by Rita, seconded by Michele and passed to approve the June 16th Board minutes.

Working Group Reports

1. Marketing-

-2017 Activities Guide: 4 cover options were presented for the 2017 cover. A motion was made by Michele to create a scene with a bicyclist(s) going by water (possibly the new bridge near Rest Lake Park) or one with a paddle boarder and dog in the background. Footage of this year's cranberry harvest with sports in the background will be taken to use for next year's cover. The motion was seconded by Rita. Elizabeth will work on photo details.

-2017 Activities Guide Bid: Sarah received a bid from Five Star Marketing for layout and printing for the 2017 activities guide. The quote was similar to last year, with the exception of an increase on the shipping charges. Danna made a motion to keep Five Star Marketing and accept the quote Sarah received. Seconded by Stephanie and passed.

-Geiger Tour Update: Lodging and meals are all arranged, the group will be in Manitowish Waters starting September 19th, 2017. A variety of activities have been planned for them.

2. Finance/Fundraising/Personnel-

- No Report

3. Membership-

-Approval of new members: Rita made a motion to accept all new members: Broken Oar Restaurant, Musky Capital Guide Service. Seconded by Stephanie and passed.

4. Packages

- No Report. Danna to schedule August meeting to discuss package plans.

5. Events-

-Fourth of July: Went great- good weather/happy people.

-Spend the Day in MW: Up from last year. Sarah is looking into insurance policy regarding liability on if a volunteer were to get hurt while working.

-Bad Dash Mud Run: New this year- the first wave can be timed, this will add to the competitiveness, Elizabeth will be handling. Sarah is trying new marketing strategies to promote the event. Volunteers needed.

Economic Development Group Reports

- Education/Recreation-
-Economic impact study: Elizabeth is meeting with an advisor to discuss the study. More info at next meeting.
- Arts-
-No Report
- Technology/Business
- No Report
- Labor/Housing- Elizabeth and Steven are working on where to hold first meeting for Leadership Summit.

Financial Report

- Hand Outs given of Manitowish Waters Chamber of Commerce profit and loss overview. Rita made a motion to approve the financial report , seconded by Michele and passed.

Directors Report

- Hand out was given on meetings attended, projects, inquiry amounts, facebook likes, and promotional partnership relations.
- Sarah is trying to get an idea of board members whose terms are up will be running again and other potential candidates for running.

Other Business-

- Town Chair Update: Reminder given of annual Lions pork chop dinner
- Chamber After 5:
 - Coontail/Dixie's; August 2nd
 - MW Airport : August 23rd
 - MW Historical Society/Voss's Birchwood Lodge: September 14th

Next Board Meeting: August 18, 8 AM

Adjournment: 9:05