

Board of Directors Monthly Meeting

07/22/2015

Board Members present:

Eric Behnke, Vice President

Danna Johnson

Gail Voss

Judi Schmidt

Michelle Baer

Sarah Pischer, Chamber Director

Visitors: Cindy Bodoh, John Hanson

Meeting was called to order at 8:05.

Motion was made by Judi, seconded by Gail and passed to approve the June 17, 2015 Board minutes.

Working Group Reports

- Finance/Fundraising/Personnel-
 - John plans to hold meeting soon, possibly next week.
- Marketing-
 - At least eight more banners will be hung down 51 and W once more brackets are acquired. Sarah has been asked about the possibility of selling extra banners. Judi made a motion to sell additional small banners at \$100 and large ones to be priced accordingly, seconded by Michelle and passed.
 - Manitowish Waters will be sharing a booth with Presque Isle at the State Fair in Milwaukee August 16th.
 - Plans to Co-Host the President's reception for AGLOW (Association Great Lakes of Writers) with Mercer is set for Sunday, September 27 in Minneapolis with a cast and blast to follow in May.
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- Logo –
 - Apparel with new logo is selling well.
- Labor/Housing- Gail reported for Stephen, he feels we may need to get more involvement from private investors. Sarah mentioned the possibility of working with the Minocqua Chamber on this. She has plans to discuss with them.
- Membership- Gail made a motion to approve new members (MB Concrete, Kim Swisher Communications, Bobber Down Guide Service), seconded by Michelle and passed.
- Packages- If Chippewa Retreat does not want to be part of a fall golf package this year, the committee will reach out to other possible businesses.
- Events-
 - Eric reported Dilinger Days is still being planned and the Boat Show committee has met, advertising has been begun and event is moving along.
 - Danna recapped Solstice Festival, profit sharing from the event and plans for next year.

- Sarah reported 4th of July was up a little in both floats and vendors. The Taste was up in income even though it was one restaurant short of last year. Bad Dash needs more sponsors and raffle prizes, next meeting is Tuesday August 4th. There was discussion on allowing vendors, other than ones making handmade items, to be part of Cranorama. Judi made a motion to allow vendors that do not have handmade items be allowed outside the Town Hall, vendors picked at Sarah's discretion. Motion seconded by Gail and passed.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview, Sarah gave report. An unexpected expense for a new laptop was purchased.

Directors Report

- Sarah went through director's report of inquiries, meetings and events attended, projects, upcoming events, promotional partnerships and facebook likes. Noted June phone calls and Walk-ins up a lot from last June. Saturdays at The Chamber are quiet.

Other Business-

- Rest Lake Dam- John Hanson gave a brief update; continued work to come to a memorandum of understanding is in process.
- Rest Lake Pavilion- Project moving along, projected to be finished in the fall.
- 2016 Activities Guide- Will need to be 72 pages. Sarah had bids submitted from Hahn Printing and Five Star Marketing. Five Star was lower almost by \$5,000. Sarah felt working with Five Star for the last guide went very well. Danna made a motion to use Five Star for the 2016 Activities Guide, seconded by Judi and passed.
- Chamber After 5-
 - Redman Realty, July 28th to support MW Skeeters
 - Vilas County Incubator, August 13 supporting organization is undecided
- Revised Chamber Bylaws- The committee presented changes and additions made to the bylaws. Danna made a motion to approve the revised bylaws, Judi seconded and passed.

Next Board Meeting: Wednesday, August 19th at The Town Hall, 8:00 am.

Meeting Adjourned at 9:05.