

Board of Directors Monthly Meeting

01/21/16

Board Members present:

Gail Voss, President

Elizabeth Gering, Vice President

Danna Johnson

Sarah Pischer, Chamber Director

Michelle Baer (via phone)

Rita Mazur

Azael Meza

Visitors: John Hanson, Barbara McFarland

Meeting was called to order at 8:07

Motion was made by Rita to approve the January 21st agenda, seconded by Elizabeth and passed to approve the agenda.

Motion was made by Elizabeth, seconded by Rita and passed to approve the December 17, 2015 Board minutes.

Working Group Reports

1. Finance/Fundraising/Personnel-

- John will schedule a meeting before The Chamber's February Board meeting to create a list of priorities with numbers, the Town Hall remodeling project will be at the top.
- Chamber Summer Intern: Sarah passed out the job description that will be used to advertise through Universities and job fairs Camp Jörn and the Discovery Center attend. There is an increase in the wages from last year.

2. Marketing-

- Working Group Meeting: To be held February 5th, 10:00 AM at the Town Hall, with the focus on getting the branding style guide up and running.

3. Membership-

- Meeting set for Monday, February 15th, 10:00 AM.
- Approval of new members: None to report

4. Packages

- Plans for spring packages include a golf package, fishing package, Solstice Festival package and possibly a White Deer Triathlon package. John is organizing details to offer give away packages at the sport shows. Personal catering to help groups and businesses interested in coming to the area will be offered on the website. Working on ideas for welcome baskets/bags to go with the packages.

5. Events-

- Marvel in Manitowish Waters: A lot of people around for the week. Donations were down at Family Fun Day at Discovery Center, but numbers in attendees were up. Having it mid-week instead of the weekend turned out good.
- Wooden Boat and Classic Car Show: Memorial Day weekend, primarily a land show, but it is in an ideal location for that. Art group may get involved with doing paintings of the boats over the weekend. Al Hanley with Five Star Marketing is helping with the advertising.

Economic Development Group Reports

- Labor/Housing- No Report, meeting date TBD
- Education/Recreation- Meeting set for Jan. 28th, 9:00 AM at The Discovery Center. The meeting will concentrate on looking at opportunities from an economic development angle.
- Arts- Barbara and John are looking for more members and plan to hold a meeting when they have more participation.
- Technology/Business- Meeting set for January 26th, 6:00 PM at the Town Hall

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Sarah noted to Board members the calendar donations coming in are to be used specifically for the town hall addition as the donation letter states.

Directors Report

- Sarah went through director's report.
 - DNR Agent: The Chamber will no longer be a DNR agent because of a new system. Four other locations in town will be issuing permits. The Chamber does not want to be in competition with them. The Chamber did not profit much from the sales, it was done basically as a service.
 - Calendar Sales: There are extra calendars available, asking a \$5 - \$10 donation.

Other Business-

- Town Chair Update: John reported the Parks and Trail Committee has been established, the nine spots are filled. There will be an open meeting on Feb. 1st, 9:00 AM at the Town Hall to discuss the priority of projects, with Rest Lake Park at the top.
- Chamber After 5-
 - Aberdeen's Chamber after 5 was a success with 50 people and \$200 was raised for the Wildlife Center
 - Historical Society to host Thursday, 02/04/16 at the town hall. Items will be on display with a short presentation.
- Joint Visioning Meeting- Chamber to host another one in the spring, open to the public.

Next Board Meetings:

- February 18th, 8:00 AM at the Town Hall
- March 31, 8:00 AM at the Town Hall
- April 28th, 8:00 AM at the Town Hall
- May 19th, 8:00 AM at the Town Hall

Motion to adjourn by Rita seconded by Azael and passed.

Meeting Adjourned at 9:09