

Board of Directors Monthly Meeting

January 21, 2015

Board Members present:

Scott Bertz, President

Eric Behnke, Vice President

Michele Baer

Judi Schmidt

Rita Mazur

Barry McLeane

Gail Voss

Danna Johnson

Stephanie McClellan

Sarah Pischer, Chamber Director

Visitors: John Hanson, Kevin Griffith

Meeting was called to order at 8:03.

Motion was made by Judi, seconded by Gail and passed to approve the agenda

Motion was made by Eric, seconded by Barry and passed to approve December 17, 2014 Board minutes.

Working Group Reports

- Finance/Fundraising- John Hanson plans to meet with Bob Richards about fundraising. Looking into Chamber Building at Koller Park, plans to approach town board about funding. Barry inquired about Hwy 51 building.
Sarah notified board, they are beginning advertising for the new summer intern position.
- Marketing- First meeting scheduled for 10:00 am January 21, 2015
- Logo – Jon referred to the possibility of room tax money being used to pay bill due to costs acquired.
- Labor/Housing- Sarah gave brief report of minutes from the first meeting. The need of housing for labor being researched. Gail volunteered to join the Labor/Housing group.
- Membership- no report
- Packages- First meeting set for 4:30 at The Lodge, February 5th.
- Events- Eric agreed to chair. Plans to have first meeting first week of February. Danna gave Bike event committee's plan of a Solstice Challenge and asked about funding. The Chamber has been given \$1,500 in donations to go toward a bike event. Barry motioned The Chamber loan up to \$2,500 above the \$1,500, to be reimbursed after event. Stephanie amended the motion to only supply funding if not scheduled on the same date as Mercer's Lupine Fest. Seconded by Judi and passed.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss vs. Actual, Sarah gave overview of report.

Directors Report

- Sarah went through director's report of inquiries, meetings and events attended, projects, upcoming events, promotional partnerships and facebook likes.
- Sportshows: Sarah reported a successful Chicago show and gave information on upcoming shows.
- Sample of the new biking brochure Scott has been working on was passed around.

Approval of new Members/ Ambassador Committee Update

- Moving new members and Ambassador Committee to Membership Working Group.

Other Business-

- 2014 / 2015 Chamber Focus- Working Groups will be focusing on key points.
- Rest Lake Dam- Jon reported a town meeting with DNR is scheduled for February 4, 2015
- Rest Lake Pavilion- Jon reported permits and applications between town, city and state are being worked on.
- Chamber after 5- Camp Jörn will host February 11th, partly as a meet and greet to welcome in new director, Pat Murphy and new program director Cory Sydnor. Ye Olde Shillelagh would like to host around St.Patrick's Day.
- Marvel in Manitowish- Sarah thanked all who helped and baked, made budget on event. Rita suggested one donation jar for both chili and hot chocolate/cookie donations.
- Vilas County Annual Dinner- Reminder of Annual Dinner, February 5th, 6:00 PM at Chippewa Retreat.
- Town Election Debate- Chamber hosts, starting to organize, date TBD.

Next Board Meeting: Wednesday, February 18th, 2015 at the town hall at 8:00 a.m.