

Board of Directors Monthly Meeting 02/20/19

Meeting was called to order at 8:34

Board Members present:

Elizabeth Gering, President
Barry McLeane, Vice President
Danna Johnson, Secretary
Rita Mazur
Stephanie McClellan
Dan Stella

Sarah Fischer, Chamber Director
Visitors: None
Town representative: John Hanson

Approval of Agenda: A motion was made by Rita to approve the February 20, 2019 agenda. Seconded by Dan and passed to approve the agenda.

Approval of Minutes: Motion was made by Rita, seconded by Stephanie and passed to approve the January 17, 2019 meeting minutes.

Committee Reports

- Events –
Committee Meeting Recap: A handout reviewing the committee's role, goals and event planning for 2019 was handed out. Barry walked the board through changes and recommendations for events. Committee plans to meet again before April board meeting with the Fourth of July as the main focal point along with the Boat and Car show.
- Finance and Governance-
Committee Meeting: Elizabeth is coordinating a meeting time and date with Frances.
- Marketing-
Committee Meeting Recap: A handout reviewing the committee's role, goals for 2019. Stephanie recapped meeting with Madden Company for May through October promotion, photo shoots for 2019, New "Where's Mani" campaign, possible website/sportshow changes, researching the use of an influencer through social media and getting the kiosks built and installed.
- Membership-
New members: no new members.
Committee Meeting Recap: A handout reviewing the committee's role, goals for 2019 and long-term goals. Rita went through goals and changes and additions with the board. A second hand out was given highlighting the results and bullet points received from the 2018 membership survey.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
- 2017/2018 taxes have been filed.
- **Financial Report:** The Associated Money Market Account has increased from calendar donations.
Danna made a motion to approve the financial report, seconded by Dan and passed.

Directors Report

Chamber Intern: Sarah has been interviewing candidates, she will make a decision next week.
Bike the Heart Trail Recognition: Update-- due to the government shutdown, we will not know until the end of September.

Other Business-

- **Town Update-**
Addition: An architect from Blue Design Group has been hired. Sarah gave board an idea of what the new chamber space will look like. There will be a public information meeting on March 5 regarding all additions being proposed (Town Hall, Fire Dept. and Library). A second meeting will be on March 12th to vote on the projects separately.
- **History of Spider Lake:** John will be doing a talk February 26th.
- **Trail from Smokeys to Winman-** Approved!

- **Next Board meeting-**
-April 18, 8:30 AM
-March: No meeting