

Board of Directors Monthly Meeting 02/15/18

Meeting was called to order at 8:34

Board Members present:

Elizabeth Gering, President
Becca Bartling, Vice president
Danna Johnson, Secretary
Rita Mazur
Pat Pohl
Barry McLeane
Linda Long Wohlleber
Stephanie McClellan

Sarah Fischer, Chamber Director

Visitors: Joe Fieweger

Town Representative: John Hanson

Introduction of Visitor: Joe Fieweger introduced himself from the DNR. He is the Assistant Recreation Superintendent, Northern Highland American Legion Forest. He informed the Chamber of structure changes that have taken place and of the Amendment to Recreation plan. This plan is a work in progress and does include topics of interest such as bike trail expansion and ATV trails.

Approval of Agenda: Motion was made by Danna to approve the February 15, 2018 agenda with the addition of including the 4th of July Theme to the events and packages portion of the meeting. seconded by Linda and passed to approve the agenda.

Approval of Minutes: Motion was made by Rita, seconded by Barry and passed to approve the January 18, 2018 meeting minutes.

Recap of Board Retreat: The Board asked John Hanson to ask the Town Board to take over the Economic Development Committee groups. He will put it on the agenda for the March meeting.

Working Group Reports

- Events and Packages-
 - Boat and Car Show:** Meeting being scheduled, Registration forms have been sent out and sponsorship forms will go out soon.
 - 4th of July Theme:** The suggestion of highlighting MW trails as the theme was discussed. The events committee will discuss at their meeting March 1st and present a possible theme to the Board at the March meeting.
- Finance and Governance- First Meeting February 19th, 1:00 PM at the library
- Marketing-
 - Stephanie passed out an information sheet stating the Marketing Committees Role, 2018 Goals and long-term goals.
- Membership- one new friend, Bob Fuller from Boulder Junction. Linda made a motion to approve new members, seconded by Becca and passed. Rita passed out an information sheet

stating the Membership Committees Role, 2018 Goals and long-term goals. Rita gave a report of upcoming Chamber after 5 events.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
 - Sarah reported back to The Board there are no limitations or problems the Chamber would have holding a money market and/or cd account. The Finance and Governance Committee will discuss options and bring a recommendation to The Board at the March meeting.
 - Taxes are done. Kathy will officially be done in April, Biwan and Associates will then take over at that time.
 - Danna made a motion to approve the financial report, seconded by Becca and passed.

Directors Report

May Mailer: Goal is to have out by mid-May. Deadline for inserts is end of March.

Employee Handbook Draft: Sarah handed out a draft of a possible Employee Handbook. Board members should review, send any changes to Sarah by 02/26. It will be reviewed at the March meeting.

Other Business-

- **Town Chair Update-**
 - Tom Baer will be financially supporting a link to the bike trail (Cranberry Loop) from Deer Park to Twin Pines Rd.
 - The county has determined, the proposed bike bridge is in a floodplain. Proposing the bridge be 13 feet from the surface of the water, waiting for approval from DNR.
 - The Dam bridge: For safety reasons, A second bridge downstream for recreational traffic (bikes/snowmobiles, walkers...) has been suggested; would be the most feasible solution.
 - Clear Lake Boat Landing: The town would like to take road down for better visibility, they are also discussing expanding the parking with the DNR.
 - An architect as been hired to look at the town hall expansion project. They should be getting something back in March.
 - Star Lake Beach: Pit toilets are leaking; working with the DNR.
 - Solstice Event planning coming along nicely.

- **Next Board meeting-**
 - March 22nd 8:30