

Board of Directors Monthly Meeting

02/16/17

Meeting was called to order at 8:38

Board Members present:

Elizabeth Gering, President
Danna Johnson, Secretary
Azael Meza, Treasurer
Rita Mazur
Stephanie McClellan
Barry McLeane
Frances Whitfield

Sarah Pischer, Chamber Director

Town Representative: John Hanson

Visitors: None

Motion was made by Rita to approve the January 19th agenda, seconded by Danna and passed to approve the agenda.

Motion was made by Frances, seconded by Rita and passed to approve the January 19, 2017 Board minutes.

Working Group Reports

- Finance/Fundraising/Personnel- No Report
- Marketing-
 - **Winter Rendezvous** – Sarah boosted a post on Facebook for the Winter Rendezvous, it is doing very well. Kim Swisher is having a photographer and her employee, Dan, bring a drone to the Rendezvous this weekend.
- Membership-
 - Sarah and Julie are getting ready to begin the spring membership drive. They are re-creating a letter to go out to potential members, Sarah will provide the list of businesses at the March meeting. Azael recommended approaching medical facilities.
- Events and Packages-
 - **Wooden Boat Show**- It has been decided the boat show will be a one day event; Saturday, May 22, 2017. First Star marketing will continue to support the event through advertising and will help share the cost of the band. Bret and Frisk have been contacted to be the band to play for the day. More details to follow; after second home boat owners return in the spring.

Economic Development Groups

- Labor/Housing- No Report

- Technology/Business- No Report
- Arts-Frances announced that local artists from Manitowish Waters will be showcased in April at the Art Exhibit at Howard Young. Azael reported the Discovery Center will host a week long art camp for all ages August 15, 2017 – August 18, 2017.
- Education/Recreation- No Report

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Sarah highlighted areas of activity. The petty cash account will be closed and deposited into the checking account on 02/16/17. Taxes have been completed and filed. Frances made a motion to approve the financial report, seconded by Barry and passed to approve.

Directors Report

Town Candidate Forum 2017- Wednesday, March 8, 2017. Questions need to be turned into the library by 03/01.

True Flight: Sarah shared a letter from True Flight regarding the history of the company and how many places around the world you can find their feathers.

Internship position: There are 2 applicants as of now. Sarah will set up interviews via Skype.

Other Business-

- **Town Chair Update-** No Report
- **Chamber After 5-** March 30 at Aberdeen.

Next Board Meeting: Thursday, March 30, 8:30 at The Town Hall.
Meeting Adjourned at 9:23.