

Board of Directors Monthly Meeting 12/20/18

Meeting was called to order at 8:36

Board Members present:

Elizabeth Gering, President
Barry McLeane, Vice President
Danna Johnson, Treasurer
Rita Mazur
Pat Pohl
Stephanie McClellan
Dan Stella
Linda Long Wohlleber

Sarah Pischer, Chamber Director

Visitors: None

Approval of Agenda: A motion was made by Rita to approve the December 20, 2018 agenda. Seconded by Linda and passed to approve the agenda.

Approval of Minutes: Motion was made by Danna, seconded by Dan and passed to approve the November 15, 2018 meeting minutes.

Committee Reports

Committee Leaders: Elizabeth asked that all committees meet before the February meeting.

- Events -

Christmas for the town: There was discussion about how the event went and how it can be improved. All should brainstorm and join in on the events meeting to discuss ideas further.

Marvel in Manitowish Waters: Sarah passed out a volunteer sign up for the Chamber day at the Discovery Center on 12/27. Poster have been given to local businesses.

Boat and Car Show: There will be a meeting scheduled for January to begin planning.

- Finance and Governance- No Report

- Marketing-

2019 Visitor Guide: Guides done and at Chamber.

Website updates: May want to start thinking about redesigning. On the marketing committee's agenda.

Search Engine Marketing Campaign: Through the Dept. of Tourism the Chamber has joined with 19 other Chambers on a search engine campaign to promote different events and activities May through October. The state matches the chamber amount to help pay for it. The Chamber pays \$3,000 and the state pays \$3,000.

- Membership-

-New members: Savant Capital Management, Sandra Cashman and James Becker, McGrath Printing/Custom Apparel and Mike and Sarah McKeon. Stephanie made a motion to approve all new members. Seconded by Barry and passed.

Chamber After 5's: Camp Jorn had about 100 people for the CAF on 12/18. Sarah will start 2019 sign ups, the only scheduled CAF for 2019 is in May at Greers Pier.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
Financial Report: Waiting on a large invoice for to pay for the second half of the visitor's guide. Room tax for 2nd quarter needs to get deposited yet. Pat made a motion to approve the financial report, seconded by Barry and passed.

Directors Report

Sport shows: Season will start in January, attending 5 shows.

Other Business-

- **Town Update-**
Addition: Building Committee will meet 12/20/18 at 2:00.
- **Incubator-**
Barry reported work stations are available for rent at the incubator 9-5 daily.
- **Next Board meeting-**
-January 17- 8:30, town hall
-February 21- 8:30, town hall
-March: No meeting

Respectfully submitted by: Danna Johnson