

## Board of Directors Monthly Meeting

12/17/15

Board Members present:

Gail Voss, President

Elizabeth Gering, Vice President

Danna Johnson

Stephanie McClellan

Sarah Fischer, Chamber Director

Michelle Baer (via phone)

Rita Mazur

Barry McLeane

Visitors: John Hanson, Eric Behnke

Meeting was called to order at 8:06

Motion was made by Rita to approve the December 17th agenda, seconded by Elizabeth and passed to approve the agenda.

Motion was made by Barry, seconded by Rita and passed to approve the November 24th, 2015 Board minutes.

### Working Group Reports

1. Finance/Fundraising/Personnel-

- John reported the town has budgeted money to hire an architect to come up with options for remodeling the town hall. Fundraising ideas are needed, John will be setting up a committee meeting in January.

2. Marketing-

**-Activities Guide-** Here and available at the Chamber

**-Website update-** Events are being updated, plans to go live Monday, 12/21/15

**-Logo-** There was discussion about putting the logo on cloth bags that are taken to the shows. Businesses could pay to be listed on the bag to help offset the cost. Danna made a motion the Chamber spend no more than 500.00 on the bags, additional money gained from the advertising businesses will determine the quantity to order. Seconded by Stephanie and passed.

3. Labor/Housing- John will speak with Steven Bartling to find out if he is willing to chair and/or continue involvement in this group.

4. Membership- No report

**-Approval of new members-** None to report

5. Packages

-Group will meet after the holidays to discuss packages for the spring

6. Events-

**-Christmas for the Town-** Huge success! Ideas and changes for next year were talked about: Having snacks for the kids when they get off the bus, better music system, more active activities for kids, more seating for dinner, older kids to help out with younger kids, tree lighting at 6:45.

**-Marvel In Manitowish Waters-** Chamber sponsors Family fun day on 12/29, volunteers needed

**-Wooden Boat Show-** Meeting 3<sup>rd</sup> or 4<sup>th</sup> week in January

### **Economic Development Group Reports**

The Chamber will host a visioning session for joint EDA/branding/chamber and town participants on January 7<sup>th</sup>, 2016 at the town hall. Social begins at 5:30, meeting from 6:00 – 7:00. Topics to be discussed are:

- Town Hall Expansion
- Economic development update
- Town comprehensive plan update

Barry will put together a parameter of guidelines for the economic development groups before the visioning session 01/07/16. Economic Development Groups fall into the following 4 categories:

1. Education/Recreation
2. Technology/Business
3. Arts
4. Labor/Housing

### **Financial Report**

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.

### **Directors Report**

- Sarah went through Director's report. Activity guide has been main focus lately.

### **Other Business-**

- **Rest Lake Dam-** A memorandum of understanding has been made and is set to be signed after the first of the year.
- **Parks and Trail Committee-** Beginning again, accepting applications, 9 spots.
- **Chamber After 5-**  
-Historical Society to host Thursday, 02/04/16 at the town hall. Items will be on display with a short presentation
- **Bike Trail signs-** Mileage signs are here, other towns will hopefully be following our lead.

Next Board Meeting: January 21 at the Town Hall, 8:00 am.

Motion to adjourn by Barry seconded by Rita and passed.

Meeting Adjourned at 9:33