

Board of Directors Monthly Meeting

8/19/2021

1. **Meeting called to order at 8:39**

2. **Board Members Present:**

Frank DiLeonardi, President
Kristin Beischel, Vice President (via phone)
Jan Santarius, Treasurer
Abbie Schultz, Secretary
Bob Fuller
Pat Pohl (9:38)

Board Members Absent:

Chris McMurray
Mike Hoefler
Linda Long

3. **Others in Attendance:**

Executive Director: Patty Gauthier
Assistant Executive Director: Amanda Cowart
Town Chair: John Hanson

4. Welcome, Patty, to your first meeting as Executive Director!

5. **Approval of Agenda:** A motion was made by Jan to approve the August 19th, 2021 agenda. Seconded by Kristin. Agenda approved.

6. **Approval of Minutes:** Motion was made by Kristin to accept the July minutes. Seconded by Jan. July minutes approved.

7. **Committee Reports:**

a. **Governance & Finance:**

i. Treasurer's Report

1. The "uncategorized income" needs to be categorized
2. We are getting closer to running as a non-profit
 - a. Payroll and computer systems has helped this
 - b. \$76,000 in operating costs
 - c. \$16,000 in donation fund
3. Jan has spent a lot of time going over/re-vamping/handling the budget and QuickBooks with Amanda. Moving forward, the Executive Director will be more responsible for maintaining these. We may not always have a banker or accountant on the board to assist or be the Treasurer.

ii. Draft Budget 2021-2022

1. We will review this when more members of the Board are present

iii. We will be needing to replace 3 board members, and Kristin will be re-running for her seat as well.

1. Due to seasonality of the area, discussion was had regarding holding Zoom meetings during the winter season. This could broaden the scope of perspective board members.
2. Many possible candidate names were shared, Patty and Frank to contact them.

Board of Directors Monthly Meeting

8/19/2021

b. Membership:

i. Recruitment

1. One Friend of the Chamber was added at the CA5 last night. Another person called from Vermiglio Resort – will join next year.
2. Patty has ideas for recruitment
3. Clarified that stopping in to businesses to chat about the Chamber is a good thing. If they are a current member – opens up conversations about ideas they may have.
4. Orbis Signature – a construction company out of Northern Illinois – will be moving to the area and filled out a membership application. A motion was made by Abbie to accept there membership. Seconded by Jan. Motion approved.

c. Marketing:

i. Next meeting is Monday, August 23rd

1. Working on defining the overarching goals in order to write the marketing and media plans.

ii. Discussion was had regarding a strategic retreat with the new board to clarify and solidify our mission and purpose.

1. One day long
2. Possibly have a moderator – Krystal Westfahl? Pete Mondello?

d. Events:

i. Annual Meeting Dinner

1. Talk to Stephanie regarding timing/date/details
2. Ballots typically sent out two weeks prior. Those who couldn't attend and hand in their vote in person, dropped off, mailed, or voted electronically.
 - a. This year
 - i. No electronic voting
 - ii. Ballots will be numbered
3. Add to the newsletter – any interested candidates? If so – please send a bio to Patty.

ii. Chamber After 5 at MWFC

1. 92 attendees
2. \$790 raised for Fire Company
3. Need more volunteers (Board Members) to help with sign in and raffle tickets
4. Continue to clarify and nail down the purpose of these
5. Events committee to meet Tuesday, Aug 24th at 10:30

8. Director's Report:

a. Calendar Receipts

- i. Rec Center – existing building, volunteers
- ii. Dog Park
- iii. Community Youth Activities/After School Care

Board of Directors Monthly Meeting

8/19/2021

9. Town Chair's Report:

- a. Equalize Valuation Report
 - i. \$613 million in town of Manitowish Waters
 - ii. 36 square miles has 15% of the actual property
 - iii. 5th highest valuation in Vilas County
- b. Budget
 - i. Debt repayment
 - 1. First two payments made this year
 - 2. Will continue for 11 years
- c. Centurylink
 - i. Plan is to be ready for the grant deadline of 12/1/21
 - ii. Try for the grants, then either tax payers or individuals pay
 - iii. Hopeful to have answers by the end of the year.
- d. Airport is painted and the landscaping is done.

Moved to Closed Session at 10:05 am.