

Board of Directors Monthly Meeting 08/16/18

Meeting was called to order at 8:31

Board Members present:

Elizabeth Gering, President
Becca Bartling, Vice President
Danna Johnson, Secretary
Frances Whitfield, Treasurer
Barry McLeane
Linda Long Wohlleber
Rita Mazur
Pat Pohl
Stephanie McClellan

Sarah Fischer, Chamber Director

Visitors: None

Town Representative: John Hanson

Approval of Agenda: A motion was made by Pat to approve the August 16, 2018 agenda. Seconded by Becca and passed to approve the agenda.

Approval of Minutes: Motion was made by Pat, seconded by Becca and passed to approve the July 19th, 2018 meeting minutes.

Committee Reports

- Events -

Taste/Spend the Day recap: made budget, but, it could have been a better event if restaurants had not run out of food. There was discussion about how to get more restaurants involved and how to logistically fit them all into the pavilion. To be discussed at the next events meeting.

Bad Dash update: There will be two new obstacles this year, retiring the hay bales obstacle. Will be stuffing bags next week. We have more people have signed up now of than we did at the same time last year.

Cran A Rama: Plans are moving along nicely. Sarah passed out flyers for Cran A Rama and the cooking contest.

- Finance and Governance-

Budget- The group has finalized the proposed 2018/2019 budget.

- Marketing-

Visitor Guide: Stephanie showed the possible cover of the guide with the picture chosen and revised text. More possible revisions were discussed, Sarah will take back to have Maggie work on.

AGLOW writers camp: Plans are underway, the lodging is secure, working on lunches, dinner and breakfast. The camp will be 9/30/18- 10/05/18.

Discover Wisconsin: The group would like to go ahead with plans to do an episode with the 5 townships that are part of the Heart of Vilas Bike Trail. Discover WI is discussing with the different Chambers. More info to follow.

Kiosks: Working on location, design and cost.

- **Membership-**
 - New members:** Jim and Ann Higgins, Bob and Judy Prentiss, Mark and Karen Gleisner, Toma and Pat Ahonen, Jean and Ken Bettenhausen. Linda made a motion to approve all new members. Seconded by Becca and passed.
 - Survey:** There was discussion about adding a question to the survey about what members feel is needed in the future to help economy grow in MW (fish stocking, more snowmobile trails, ATV use, fat tire biking...etc). Sarah will revise the survey to include the question.
 - Annual Chamber Dinner:** Bid letters have been mailed to restaurants. Sarah will follow up with e-mails to board members once she receives all bids.
 - Chamber After 5's:** Upcoming CAF's: August 23rd: WinMan, raffle will benefit The Wilderness Pedalers. September 5: Historical Society with Chippewa Retreat

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
 - **Financial Report:** Room tax for second quarter was up over \$500.00. Barry made a motion to approve the financial report, seconded by Pat and passed.
 - **Approval of 2018/2019 Chamber Budget:** 3 main increases to the budget: 1. t-shirt and sweatshirt sales has been increased from \$8,000 to \$10,000. 2. Membership Dues was increased from \$39,000 to \$42,000. 3. Room tax has gone from \$57,000 to \$64,000. Rita made a motion to approve the 2018/2019 Chamber budget, seconded by Pat and passed.

Directors Report

Board members up for re-election: Becca, Danna, Rita, Stephanie, Barry, Frances. Board members interested in running should fill out their application and turn it into Sarah.

Inquiries: All inquiry areas (Phone calls, Walk-ins and e-mail) were up for the month.

Intern: Maggie's last day is 08/16/18. She has been a great help especially with helping with Manitowish Waters new bike trail guide.

Other Business-

- **Town Update-**
 - MW is becoming part of the Firewise Community Program.
 - A grand opening is being planned for the new bike loop, the second or third Saturday in September.
 - Airport: Two private individuals are building hangers.
 - John will be meeting with the architect about the addition, hopes to have a public presentation by September and have ready for budget approval at the annual budget meeting.
- **Next Board meeting-**
 - September 12th, 8:30 at the community center.