

Board of Directors Monthly Meeting 04/19/18

Meeting was called to order at 8:35

Board Members present:

Elizabeth Gering, President
Danna Johnson, Secretary
Frances Whitfield, Treasurer
Barry McLeane
Stephanie McClellan
Linda Long Wohlleber
Rita Mazur
Pat Pohl

Sarah Fischer, Chamber Director

Approval of Agenda: A motion was made by Rita to approve the April 19, 2018 agenda. Seconded by Pat and passed to approve the agenda.

Approval of Minutes: Motion was made by Stephanie, seconded by Pat and passed to approve the March 22nd, 2018 meeting minutes.

Committee Reports

- Events and Packages-
 - Frances went through hand out given on the event meeting covering committees role, goals and 2018 events. The next event meeting will be 05/30/18 at the town hall.
 - Boat and Car Show:** Antique motorcycles and outboards will be added to the event. The event will be advertised at the bulletin on Twin Pines Rd. Next meeting is Monday 05/14/18, town hall.
 - 4th of July:** Mercer and Manitowish Waters will combine efforts for parade participation. John is talking with the DOT about safety issues of ending the parade at the town hall, more discussion will follow.
- Finance and Governance- Next meeting will be Monday 04/23/18 at Dixies. The Mission and Vision statement will be the purpose of the meeting. The meeting to follow will focus on the bylaws. Board members should review and recommend any revisions of the bylaws prior to the meeting.
- Marketing-
 - Stephanie gave an update on the group's last meeting.
 - Kiosk:** Barry has been researching types of kiosks and the group plans to have a kiosk recommendation for the south end of town, it will be brought to the board for approval at the next meeting.
 - Bike Trail Loop:** The bike trail group has recommended an idea to have students compete for the best name for the loop, they will donate the prize. A motion was made by Pat Pohl to let the marketing committee move forward on implementing a contest with the school or schools to name the new bike loop. Motion seconded by Frances and passed. The marketing group will meet at The Lodge, Monday 04/23/18 at 11:00 to discuss.

Visitor guide photo cover: The marketing committee will meet Tuesday, May 8th at The Lodge to choose a photo cover to present at the next Board meeting. All our welcome to join. Please send any possible pictures to Sarah P.

AGLOW writers camp: Becca and Elizabeth will sit on committee and help organize event. Meeting to start planning will be 05/10/18, 9:30 at the town hall.

- **Membership-**
 - New members:** Some Nerve Brewing, Nancy and Chuck LaPorte. Linda made a motion to approve all new members. Seconded by Pat and passed.
 - Annual Chamber Dinner:** The Board has decided, instead of reviewing the year's events, having a speaker may be more beneficial to the members. Barry is looking into 2 possible speakers, tentative dates for the dinner are 10/15/18 or 10/17/18.
 - Upcoming Chamber After 5's:** Thursday, April 26- Little Bohemia, Thursday May 10th – Camp Jorn, Wednesday, May 23- MW Airport.

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview.
 - Sarah reported, due to Quickbooks needing new program software, we are over budget. Checks have been cut for both Huntington and Associated to begin money market accounts, the money will be deposited and the accounts opened soon.
 - Barry made a motion to approve the financial report, seconded by Linda and passed.

Directors Report

May Mailer: All PDF's due by Friday. Everything is on schedule.

Internship: Maggie's start date is Monday, May 14th.

Madison Bike Summit: Sarah will be representing Vilas County and promoting the Heart of Vilas Bike Trail. Held May 5th, Best Western downtown.

Other Business-

- **Town Chair Update-** No Report.
- **Next Board meeting-**
 - May 17th, 8:30 am.

Meeting adjourned 10:00 am.