

## Board of Directors Monthly Meeting

04/20/17

Meeting was called to order at 8:33

Board Members present:

Elizabeth Gering, President

Danna Johnson, Secretary

Becca Bartling

Rita Mazur

Stephanie McClellan

Barry McLeane

Rob Gehrt

Sarah Fischer, Chamber Director

Visitors: None

Motion was made by Rita to approve the April 20th agenda, seconded by Becca and passed to approve the agenda.

Motion was made by Danna, seconded by Stephanie and passed to approve the March 30, 2017 Board minutes.

### Working Group Reports

- Finance/Fundraising/Personnel- No Report
- Marketing-
  - **Bike Expo Show** – Sarah reported on the last sport show attended. The weather was too nice in Milwaukee and hindered the turn-out, but it was still a good show and worthwhile.
- Membership-
  - **Approval of new members-** Danna made a motion to approve all new members, seconded and Stephanie and passed. New members are Lauer Aviation, Liesen & Pinzel Denistry, Eleasha and Jim Bailey, Northerly Collective and Rock Falls.
- Events and Packages-
  - **Wooden Boat Show-** Contacting last year's entrants, working on Sponsorships, lining up live remotes, banners and other advertising.
  - **Solstice-** Appreciation/volunteer party 05/04 @ Aberdeen 5-6:30.
  - **Fourth of July-** Received donation from Liz Uihlein for kids prizes and tent rental. 2017 theme: Manitowish Traditions, what's your Manitowish Waters story?

### Economic Development Groups

- Labor/Housing- No Report
- Technology/Business- No Report
- Arts-No Report
- Education/Recreation- No Report

## **Financial Report**

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Sarah highlighted areas of activity. Barry made a motion to approve the financial report, seconded by Becca and passed to approve.

## **Directors Report**

**AGLOW Writers Camp-** Sarah has received a call from Mark Smith with AGLOW (Association of Great Lakes Writers) to bring a group of 10 -12 writers up for 3 nights for a paddle and fish event in Manitowish Waters. Danna made a motion to move forward with hosting a writers camp and having Northerly Collective spearhead the planning, Stephanie seconded; motion passed. Dates TBD.

**Group Workshop-** Sarah reported that John Hanson has suggested getting the town board and the chamber board together to re-evaluate the working groups and the economic development groups. Date TBD.

## **Other Business-**

- **Town Chair Update-** No Report
- **Chamber After 5-**
  - May 16: Airport
  - May 31<sup>st</sup>: Winman Trails/Northerly Collective
  - June 13<sup>th</sup>: Scholl Community Impact
  - June 27<sup>th</sup>: Redman Realty/Skiing Skeeters
  - July 11<sup>th</sup>: Cranberry Square

Next Board Meeting: May18th, 8:30 at The Town Hall.  
Meeting Adjourned at 10:00 AM.