

## Board of Directors Monthly Meeting

04/28/16

### Board Members present:

Gail Voss, President

Elizabeth Gering, Vice President

Danna Johnson, Secretary

Barry McLeane

Michelle Baer (via phone)

Rita Mazur

Linda Long Wohlleber

Stephanie McClellan

Sarah Fischer, Chamber Director

Town Representative: John Hanson

Visitors: Steve Bartling

Meeting was called to order at 8:04am

Motion was made by Rita to approve the April 28th agenda, seconded by Linda and passed to approve the agenda.

Motion was made by Elizabeth, seconded by Stephanie and passed to approve the March 31, 2016 Board minutes.

### **Working Group Reports**

1. Finance/Fundraising/Personnel-
  - No Report

2. Marketing-

-Stephanie spoke with Hogan's about the possibility of having an informational kiosk in that area. Linda made a motion to have a kiosk near Hogan's with short and long term goals for the location and set up based on budget approval, Barry seconded the motion and passed. In addition, Hogan's would like to sell Manitowish Waters promotional products. Sales from the merchandise would benefit both the Chamber and Hogan's.

-Travel Writer's Update: The Association of Great Lakes Writers has published another article on fishing in northern Wisconsin. Dick Ellis with Outdoor Wisconsin is working on a promoting the trails systems around us. Vilas County has been chosen for the Geiger tour at the end of September. Manitowish Waters Chamber would like to showcase cranberry harvesting, fishing and the trails. It would be a great opportunity to get chosen to host, Sarah will know more in the next couple months.

-National Tourism week will kick off with an announcement that the impact numbers released for the state were up in 72 counties!

-John noted the library will be hosting the New York Times best selling author James Bradley at the Discovery Center on June 30, 2016.

3. Membership-

-Rita showed an explained informational folders created for prospective members and new members of the Chamber.

-Approval of new members: Barry made a motion to approve all new members: ReMax Property Pros Eagle River, Vintage Cabin Signs and Plum Line Construction, seconded by Danna and passed.

4. Packages

- No packages have sold yet, still need to get golf package on website.

5. Events-

-Wooden Boat Show: Website up, please visit at [mwboatshow.com](http://mwboatshow.com). Entries have been coming in; 8 in water, 6 on land, 10 cars. Debbie from Little Bo is moving forward with hosting the event. Volunteers needed for Saturday.

-Fourth of July: Discover Manitowish Waters is the theme. Planning has begun.

### **Economic Development Group Reports**

- Labor/Housing- Steve Bartling gave results of survey, key point being workforce in Manitowish Waters lives elsewhere. The group met with 2 community planners and have a plan to work toward; “tiny houses” (6-8 unit sub-divisions under rental with common areas to share). A grant through Grow North housing Development will help start the process. The group’s main focus will be on land, money, design and zoning issues. They will be trying to put number’s together.
- Education/Recreation- No update
- Arts- Ann Catz from the tourism department met with the group to show how coordinating events with art can help with economic development. The art group has plans to be involved with events, students at the school and art on the bike trails. The Incubator will have its front room for art displays finished June 1<sup>st</sup>.
- Technology/Business- John Hanson reported the group met with Centurylink on how they will be proceeding with the Connect America Funds. Priorities will be Boulder Junction first, Presque Isle second and Manitowish Waters third. Manitowish Waters is still be on the agenda for 2016. It was a very good informational meeting.

### **Financial Report**

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Sarah informed the Board of a new computer and desk that were purchased. Room tax for 4<sup>th</sup> quarter was up. Barry made a motion to approve the treasure’s report as given, seconded by Rita and passed.

### **Directors Report**

- Sarah went through director’s report.
  - May Mailer: At Hahn Printing
  - Internship: Sarah gave reasons why she chose the intern she did for the summer and that her start date is May 17.

### **Other Business-**

- Town Chair Update:
  - Parks and Trail Committee: John reported the town board is asking for more information before moving ahead with the proposal of a new landing. He requested the board take time to look at the landing there now and compare it to Sparkling Lake boat landing, the new one would be similar to Sparkling’s. Please send him your thoughts
  - Airport: New runway and runway lighting scheduled for completion by Memorial Day.
  - Powell Marsh/Dead Pike: Charette planned for last week in May.
- Chamber After 5:
  - Rustic Roadhaus, May 17
  - Camp Jorn, June 2<sup>nd</sup>
  - Lakeside Living: To be confirmed
  - Skiing Skeeters: July ??

Next Board Meeting: May 19, 8:00 AM at the Town Hall

Meeting adjourned at 9:43am