

## Board of Directors Monthly Meeting 2/18/2021

### 1. Meeting called to order at 8:34

#### **Board Members Present:**

Frank DiLeonardi, President  
Kristin Beischel, Vice President  
Jan Santarius, Treasurer  
Abbie Schultz, Secretary  
Chris McMurray  
Mike Hoefler  
Pat Pohl  
Linda Long Wholleber (9:30am)

#### **Others in Attendance:**

Interim Executive Director: Amanda Cowart

2. **Approval of Agenda:** A motion was made by Chris to approve the February 18th, 2021 agenda. Seconded by Pat. Agenda approved.
3. **Approval of Minutes:** Motion was made by Pat to accept the January minutes. Seconded by Jan. January minutes approved.
4. **Meet new interim Executive Director** - Amanda introduced herself to the Board
5. **Committee Reports:**
  - A) **Governance & Finance:** (Treasurer's Report)
    - a) Board received and reviewed finances through January, 2021
    - b) A motion was made by Kristin to approve the Treasurer's report, and seconded by Pat. Treasurer's Report approved.
    - c) Jim and Leigh Ann's access to all Chamber programs (i.e. Email, Constant Contact, Quickbooks) has been removed.
  - B) **Membership:**
    - a) Scorecard - not reviewed at this time due to transition, but will review next Board meeting
    - b) May Chamber mailing
      - i) Amanda will reach out to Jess and/or Rita Mazur to see how and/or why it was historically done.
      - ii) Information will be sent to Board via email, as dispersal of mailing is fast approaching
  - C) **Marketing:**
    - a) Apparel has been ordered - will be here in a few weeks
    - b) Contact Dennis at Camp Jorn re: donating old version of apparel to camp
    - c) Tentative Marketing meeting - March 4th at 9am
  - D) **Events:**
    - a) April 21st member business meeting
      - i) Historically at Little Bohemia - members seemed to like it
      - ii) Amanda to contact Little Bohemia, check availability, capacity, and pricing. Frank will give contacts if needed.
      - iii) Frank will find the contact Vilas County Economic Development Corporation. Amanda will reach out to set up the speaker.

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- b) Golf Outing
  - i) Chris made a motion to postpone the 2021 golf event for further discussion in the Events Committee and possible postponement until later in 2021 or 2022. Kristin seconded. Motion carried.
- c) Car & Boat Show - Memorial Day Weekend
  - i) Amanda to reach out to Stephanie McClellan for more information

### **6. Director's Report:**

- a) Vilas County Co-op photoshoot is today at WinManTrails. Amanda will be in attendance.

### **7. Town Chair's Report:**

- a) None

### **8. Executive Director/Assistant Director search**

- a) Reviewed Executive Director's Job Description
  - i) Chris shared with the Board the updated description.
  - ii) Any comments, please share with Frank and Chris.
- b) Interview Committee and Process
  - iii) Interview committee to consist of Frank, Kristin, Chris, and Jan .
  - iv) Both jobs will be posted 2/19 on Indeed.com
  - v) Interviewing to start 3/15

Next meeting will be held 3/18/21 at 8:30am via Zoom.

Jan made a motion to adjourn the meeting. Linda seconded.

**Meeting adjourned at 9:58 am.**