

Board of Directors Monthly Meeting 09/18/2020

Meeting was called to order at 8:33

Board Members present:

Barry McLeane, President
Dan Stella, Vice President
Danna Johnson, Secretary
Stephanie McClellan
Rita Mazur
Linda Long Wholleber (via phone)
Pat Pohl

Jessie Knipp, Interim Executive Director
Town Board Representative: John Hanson
Visitors: None

Approval of Agenda: A motion was made by Dan to approve the September 18, 2020 agenda. Seconded by Pat and passed to approve the agenda.

Approval of Minutes: Motion was made by Dan to accept the minutes, seconded by Pat and passed to approve the August 2020 meeting minutes.

Chamber employees: The new Executive Director and the temporary Director's Assistant will start September 29th. Skylar Walkush has been hired to help Jessie 2-4 hours a day, five days a week. Dan made a motion to pay Skylar \$11.00 per hour. Pat seconded the motion, motion passed.

Committee Reports

Events –

Annual Dinner: October 12th. Received 1 restaurant bid. Barry made a motion to accept Blue Bayou for the annual dinner, seconded by Dan and passed. Limited to 50 people including the Board and candidates running for the Board. Board will do serving, should wear black or black and white.

Halloween: Jessie will include in the Halloween advertising that the chamber encourages businesses to follow CDC guidelines.

Finance and Governance-

2020/2021 Budget: Next meeting TBD- Linda will schedule a meeting in the next couple weeks.

Marketing-

Advertising:

- Discussion on taking an ad out in the Indianhead Country publication; decided to pass this year and revisit next year.
- Dan made a motion to approve spending \$917.05 for more bike map brochures. Seconded by Barry and passed.

Next Meeting: TBD

Membership-

Approval of New Members: No new members.

Chamber after 5's: All members agreed to keep on hold.

Membership Survey: Reviewed; Steph will make revisions and Jessie will send out to members.

Financial Report

Financial Reports: Jessie will email the Manitowish Waters Chamber of Commerce Profit and Loss Overview to Board members. Account balances were provided on the agenda. Barry has requested a quote from Chris Hoglund from Huberty for preparing monthly statements.

Employee Healthcare: Liz Uihlein will donate \$20,000 annually to provide Health insurance for Chamber employees. Finance and Governance will include in budget and research how to best to apply the money.

Room Tax: The town has not been receiving room tax from Vacasa. Town acts as a collection agency; John will be researching if it has been a problem in other towns.

(Danna excused herself from the meeting at 9:25, Jessie and Stephanie took over taking minutes)

Directors Report

- Steph will reach out to Danielle to check on guide.
- Jessie updated Board on membership renewals that have been coming in.
- Jessie will request pictures in the next few e-mail blasts.
- Barry ordered a new open sign for the building, will be installed Friday, 09/17.

Town Chair Update

Budget: Need to start making payments on bonds, John does not think it will be a big impact.

Landscaping: Moving along.

Hwy W: Hwy W is being paved. Will need to get done before October 15th.

Next Meeting: TBD by new Board.