

Board of Directors Monthly Meeting 07/16/20

Meeting was called to order at 8:33

Board Members present (via conference call))

Barry McLeane, President

Dan Stella, Vice President

Danna Johnson, Secretary

Frances Whitfield, Treasurer

Stephanie McClellan

Rita Mazur

Linda Long Wohlleber

Sarah Fischer, Chamber Director

Town Board Representative: John Hanson

Visitors: None

Approval of Agenda: A motion was made by Dan to approve the July 16th agenda. Seconded by Rita and passed to approve the agenda.

Approval of Minutes: Motion was made by Dan to accept the minutes, seconded by Frances and passed to approve the June 2020 meeting minutes.

Executive Director search update: Barry notified the board there are 10-12 candidates for the position. Hiring committee will consist of Barry, Dan, Danna, Rita and Frances. Will meet to review candidates 07/21, 10:00 AM at the town hall.

Committee Reports

Events –

Solstice: Over 100 riders, pleased with the event, under the circumstances.

4th of July: Went well.

Taste of MW: 14 participants in the sidewalk sales. Manitou art league has 150 exhibits online.

Cranarama: To be discussed at August board meeting.

Finance and Governance-

2020/2021 Budget: Next meeting TBD

Marketing-

Meeting update: Notes were provided to Board members from the July marketing meeting .

2021 Visitor Guide Cover: 2 photo options were provided to the board from a recent photo shoot. Stephanie made a motion to use the photo with the fly fisherman for the cover of 2021 Visitor Guide. Dan seconded the motion, motion passed.

Next Meeting: TBD

Membership-

Approval of New Members: No new members.

Chamber after 5's: All members agreed to keep on hold.

Membership Survey: Discussion: Directly ask membership their opinion on ATV's. How has covid-19 effected their business/ how have they adjusted? Rita will plan meeting to put survey together.

Membership Mailings: Riley is putting together possible membership mailing and starting membership renewals.

(Danna and Frances departed meeting at 9:30, Sarah took over note taking)

Financial Report

Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. No significant changes except we have received a refund from our insurance company for events we did not hold this year. Barry made a motion to approve the financial report, seconded by Dan and passed.

Interim Executive Director pay – a motion was made by Barry and seconded by Dan to start the 5% pay increase for Jessie, effective Sunday, July 19. Motion passed.

2020/2021 Budget - Healthcare – discussion was had on a possible healthcare stipend – no decision was made yet.

2020/2021 Budget – it is at a standstill until a new director is hired.

Directors Report

- Sarah is in the process of wrapping things up as her last official day will be Friday, July 17.
- Riley will complete last 3 weeks of internship working from home.

Town Chair Update

Marketing committee recommends not moving the kiosk from Koller Park. John would like that reconsidered. John will discuss with Trig's, their thoughts on the kiosk being on part of their parking lot property. Barry will talk to Dave McNutt about getting the sign for the kiosk.

ATV/UTV traffic was brought up at the last town board meeting. Looking into, no decisions made.

Boat Patrol: complaints on getting violations. No complaints from property owners about no wake zones.

Covid Issues in MW: Skeeters have had cases.

Other Pressing Needs

Discussion was had on board vacancies and recruitment. Sarah will pull together the board member job description, application, and code of conduct. She will send that to the entire board to help in the recruitment process.

Next Meeting: August 20th, 8:30AM.

Meeting adjourned at 9:59am