

Board of Directors Monthly Meeting 01/16/2020

Meeting was called to order at 8:34

Board Members present:

Barry McLeane, President
Danna Johnson, Secretary
Frances Whitfield, Treasurer
Linda Long Wohlleber
Teresa Umbach
Rita Mazur

Sarah Pischer, Chamber Director
Town Board Representative: John Hanson
Visitors: None

Approval of Agenda: A motion was made by Rita to approve the January 16, 2020 agenda. Seconded by Linda and passed to approve the agenda.

Approval of Minutes: Motion was made by Barry, seconded by Frances and passed to approve the December 19, 2019 meeting minutes.

Committee Reports

- Events –

Meeting Re-cap: Minutes from the events meeting were handed out to board members, Barry highlighted discussion and changes the committee made to the following events

-Boat and car show: a committee meeting will be planned soon. Barry relayed Steve

Bartling's idea to consider a drag racing competition to the event.

-Fourth of July: Dan Stella will chair a sub-committee to handle details of events (5050 raffle, float categories/prizes, food vendors...)

-Bad dash: Sarah researching swag item, group decided to eliminate timing the event, new sponsorship forms will go out following the car/boat sponsorship forms.

-Cranarama: Dan discussing with Suzi Hammer the possibility of The MAC sponsoring a run for that weekend.

-Kick off to Christmas: Community Center; 1 person to be in charge of door to monitor children leaving. Invite Junior National Honor Society kids to help with younger kids. Re-do school letter to emphasize pick-up time and invite parents to get involved, parents also asked to help when they call in child's name. Flyers/passports; Better look (color, paper...) and get out sooner. Stockpile nice items for basket months in advance; make nicer.

-Other: Plant Sale at Community Garden: Steph will reach out to Garden club to see if they would like to utilize local greenhouse businesses to have a plant sale in the spring. The chamber would help promote.

- Finance and Governance-
Next Meeting: 01/23/2020, 10:00 AM, Rustic Roadhouse
- Marketing-
Visitor Guide: Here, being distributed.
Website Update: Plans to go live by end of January.
- Membership-
Meeting Recap: hand out given from meeting on 01/10/20.
-Committee will begin planning membership survey; to go out in renewal packets.
- Committee decided not to include 5050 raffles at Chamber after 5's, they would like the events committee to consider 5050 raffles at events that do not include raffle prizes.
New members: Alan Schachman, HAF Architects/Black Forest Construction. Linda made motion to accept new members. Seconded by Frances and passed.
Upcoming Chamber after 5's: Board members should take turns announcing the need for 2020/2021 Board Members at Chamber after 5's.
-January 21, Camp Jorn
-February 19, Chippewa Retreat
-May 28, Greer's Pier

Financial Report

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Donation amount shown is not correct; Sarah has cut a check to the town for the Chamber's financial contribution of \$50,000.00, the amount of \$10,832.83 shown on the agenda is correct. \$30,000-\$40,000 from checking will be transferred into the money market amount.

Directors Report

- **Summer Intern:** Internship position has been posted.
- **Board Member Recruitment:** Four Board members are unable to re-run, two may re-run. All Board members should be recruiting for next year's board.
- **May Mailer:** Sarah will be getting a quote from Greg Hahn at Hahn Printing. Danna made a motion that if the quote is within budget to go ahead and proceed with using Hahn Printing. Barry seconded the motion. Motion passed.

Town Chair Update

- **Addition:** Siding going on, Chamber space should be ready by middle to end of February. It will take about a year to evaluate cost of utilities to figure out Chamber's portion.

Adjourned at 9:42.