



Manitowish Waters Chamber of Commerce

Membership Application

5733 Airport Rd. ~ PO Box 251 ~ Manitowish Waters, WI 54545

(715)543-8488

Fiscal Year 2020-2021 (October 1 — September 30)

Please return all completed forms & payment to the Chamber by October 1, 2020 to ensure inclusion in the new Visitor Guide. Thank you!!!

Please select the membership you are interested in:

- In Town Business Member Out of Town Business Member
- Out of Town Lodging Non-Profit Member Friend of the Chamber
- Additional Business Membership (For members with more than 1 business)

CONTACT INFORMATION (For Chamber business correspondence)

Name of Business: _____

Business Contact Name OR Name of person applying to be a Friend of the Chamber: _____

Mailing Address (Summer): _____

(Winter): _____

Email: _____ Phone: _____

BUSINESS INFORMATION FOR PUBLICATIONS (For the public)

Business Name: _____

Contact Name: _____

Email: _____ Business Phone: _____

Website: _____

Physical Address of Business: _____

City: _____ State: _____

Months of Operation: _____ Hours: _____

Do you have internet access for public use? YES NO

DINING ESTABLISHMENTS:

Meals served: Breakfast Lunch Dinner

Days open during the week: _____ Hours: _____

Handicapped Accessible: YES NO

LODGING ESTABLISHMENTS: (See page 4 for information regarding MW Room Tax Ordinance)

Best phone number travelers can reach you for reservations and inquiries: _____

Handicapped Accessible? YES NO Does your facility allow pets? YES NO

PLEASE SUBMIT A 75—175 WORD DESCRIPTION OF YOUR BUSINESS DEPENDING ON YOUR MEMBERSHIP LEVEL (SEE AVAILABLE MEMBERSHIP UPGRADES ON PAGE 4)

Your physical address, email and phone number will be in your title area.

You do not need to include that information in your description.

Please use the same listing I had last year*

Please use the new listing written below*

Detailed directions to your business from the Chamber office (located on Hwy 51 & Airport Rd):

*The Chamber reserves the right to reduce your word limit to meet our guidelines for print and update grammatical error. You will have two opportunities to proof your listing via email, in November before we go to print for the 2020 Visitor Guide.

Membership Rates

◆ **In Town Business Membership: \$250** _____

(Business is located in Manitowish Waters and actively services the area)

◇ Premier Member Upgrade: **+\$50** _____

◇ Executive Member Upgrade: **+\$100** _____

◆ **Out of Town Business Membership: \$350** _____

(Business is NOT located in the area)

◇ Premier Member Upgrade: **+\$75** _____

◇ Executive Member Upgrade: **+\$150** _____

◆ **Out of Town Lodging: \$600** _____

◇ Premier Member Upgrade: **+\$100** _____

◇ Executive Member Upgrade: **+\$200** _____

◆ **Annual base rate for Non-Profit Members: \$50** _____

Additional \$10 per non-profit employee # employees _____ X \$10 _____

◆ **Friend of the Chamber Membership: \$50** _____

◇ Premier Friend Upgrade: **+\$100** _____

◇ Executive Friend Upgrade: **+\$250 and beyond** _____

◆ **Additional Business Membership (add-on to main membership**

for additional businesses): **\$75** _____

◇ Premier Member Upgrade: **+\$50** _____

◇ Executive Member Upgrade: **+\$100** _____

TOTAL AMOUNT DUE _____

If membership begins after December 1, the dues amount is pro-rated. To calculate this figure, divide the total dues amount (at bottom) by 12 (months), then multiply by the number of months (including the month your purchasing membership in) for which your business will be a member through September 30th.

IF PAYING BY CREDIT CARD, PLEASE COMPLETE THIS SECTION:

Credit Card #: _____ Expiration: _____

CVC: _____ Zip Code Used for Billing Address: _____ Amount: _____

Chamber Member Benefits:

- Referrals: Businesses thrive on referrals and the Chamber makes them happen every day
- Free 75 word listing in our annual Visitor Guide
- Free listing on ManitowishWaters.org website
- Brochure distribution/display within the Chamber office
- Opportunity to post on Specials & Promotions and Employment page on MW web page
- Invitations to join trade shows, sponsor events and advertise in Chamber newsletters and various other co-op advertisements
- E-Newsletter opportunities
- Media List: Contact the office for an up-to-date list to help facilitate publicity outreach efforts
- Networking Events: Advance your business relationships by hosting/attending “Chamber Presents” & “Chamber After 5” events
- Your business will be exclusively referred by the Chamber office

Premiere Member Upgrade — All of the Chamber Member benefits PLUS:

- Upgraded to a 150 word listing in our annual Visitor Guide
- Published Facebook post— once per year at your request
- Highlighted listing in our annual Visitor Guide
- Opportunity to include graphics on Specials & Promotions and Employment page
- Early bird invitations to join trade shows and to advertise in newsletters and in various Other co-op advertisements

Executive Member Upgrade — All of the Chamber & Premier Member benefits PLUS:

- Upgraded to a 175 word listing in annual Visitor Guide
- Highlighted/Top of Page listing on ManitowishWaters.org
- Published Facebook post— once per year at your request
- Highlighted/Top of Page listing with graphics on Specials & Promotions and Employment page
- One free e-newsletter ad, placed within the body of the e-newsletter, per year at your request

Fact: On average, Executive Members receive almost **TWICE** as many clicks annually than a non-executive member!

Lodging- Room Tax Ordinance:

The Town of Manitowish Waters has a Room Tax Ordinance. A 4.5% room tax shall be charged to renters at lodging facilities in Manitowish Waters (paid quarterly to the Town of Manitowish Waters).

Call the Town Clerk Treasurer at (715)543-8400 for any questions regarding the Room Tax Ordinance.

If membership begins after December 1st, the dues amount is pro-rated. To calculate this figure, divide the total dues amount by 12 (months), then multiply by the number of months (including the month you are purchasing membership in) for which your business will be a member through September 30th.