



MANITOWISH WATERS CHAMBER 2021 VISITOR GUIDE AD SPACE RESERVATION & LISTING FORM

* All forms & payment due by Oct. 1, 2020 to be included in the 2021 Activity Guide *
(Membership dues must be paid in full to be listed in the activities guide)

*****PLEASE NOTE – THIS YEAR WE ARE PRINTING A QUANTITY OF 30,000
AS WELL AS HAVING 72 PAGES TO DISPLAY INFORMATION ON MW*****

BUSINESS NAME

Business name: _____
Contact person: _____
Contact phone: (____) _____
Email: _____

I do NOT wish to place an ad in the 2021 activities guide

I have filled out my detail listing on the membership application, which will be included in the visitor guide and on the Chamber website. *Please sign & date below.*

DISPLAY ADVERTISING

Full-paid business members will be given first placement of advertisements.

The Chamber reserves the right to arrange ad placements to best fit the publication.

*****Inside Front/Back Cover and Back Cover are on a first-come-first-serve basis with FULL PAYMENT*****

PLEASE INDICATE SELECTION OF AD SIZE (sizes shown on back of this form):

- 1/8 page \$250.00
- 1/4 page \$350.00
- 1/2 page \$500.00
- Dining Guide \$500.00
- Full page \$850.00
- PREMIUM SPOT - Full page – Inside Front Cover \$1050.00
- PREMIUM SPOT - Full page – Inside Back Cover \$1050.00
- PREMIUM SPOT - Back Cover (5 1/4 x 9 7/8) \$1450.00

Please use the same ad from 2020 Visitor Guide

I will send a new ad

Total amount enclosed: \$ _____ (Checks payable to: Manitowish Waters Chamber)

Special instructions: _____

*Final decisions on ad placements will be made by the Chamber Board and determined by booklet consideration.
Advertisers will be given proper notification via email to proof their ad before the guide goes to press;
therefore, the Chamber will not be responsible for errors in ads once the proofing dates have expired.
If you need help with your ad or have any questions, please call the Chamber office at 715-543-8488.*

Member Signature: _____ Date: _____

Cash Credit Card Check

Credit Card #: _____ Expiration: _____ CVC: _____

Zip Code Used for Billing Address: _____

Payment Received: ____/____/____ Check #: _____ Amount: _____

Full Page $7 \frac{1}{4} \times 9 \frac{7}{8}$ "

1/2 Page Vertical

$3 \frac{1}{2} \times 9 \frac{7}{8}$ "

1/4 Page Vertical

$3 \frac{1}{2} \times 4 \frac{3}{4}$ "

1/4 Page Horizontal

$7 \frac{3}{8} \times 2 \frac{1}{4}$ "

1/8th Page Horizontal

$3 \frac{1}{2} \times 2 \frac{1}{4}$ "

1/2 Page Horizontal

$7 \frac{3}{8} \times 4 \frac{3}{4}$ "