

## Board of Directors Monthly Meeting 11/14/19

Meeting was called to order at 8:31

Board Members present:

Barry McLeane, President  
Dan Stella, Vice President  
Danna Johnson, Secretary  
Frances Whitfield, Treasurer  
Rita Mazur  
Stephanie McClellan  
Pat Pohl  
Teresa Umbach  
Linda Long Wohlleber

Sarah Pischer, Chamber Director  
Town Board Representative: John Hanson  
Visitors: None

**Approval of Agenda:** A motion was made by Rita to approve the November 14, 2019 agenda. Seconded by Pat and passed to approve the agenda.

**Approval of Minutes:** Motion was made by Pat, seconded by Rita and passed to approve the September 18, 2019 meeting minutes.

**New Board Member Orientation:** Board members welcomed new member Teresa Umbach, Sarah presented her with a binder and gave an overview of the Chamber's role and expectations of its board members.

### **Election of Executive Committee**

**President-** Frances Whitfield nominated Barry McLeane for President. Pat seconded the nomination. Barry McLeane accepted the nomination. Linda Long Wohlleber nominated Dan Stella for President. Rita Mazur seconded the nomination. Dan accepted the nomination. Following discussion, ballots were passed out for a vote. Barry McLeane was voted in as president.

**Vice President-** Linda Long Wohlleber nominated Dan Stella for Vice President. Rita Mazur seconded the nomination. No other nominations. Dan Stella accepted the Vice President position. All in favor.

**Secretary-** Linda Long Wohlleber nominated Danna Johnson for Secretary. Pat Pohl seconded the nomination. No other nominations. Danna Johnson accepted the Secretary position. All in favor.

**Treasurer-** Linda Long Wohlleber nominated Frances Whitfield for Treasurer. Rita Mazur seconded the nomination. No other nominations. Frances Whitfield accepted the Treasurer position. All in favor.

### **2019/2020 Committee Chairs:**

- a. Events – Frances Whitfield, Barry McLeane & Danna Johnson
- b. Governance – Linda Long Wohlleber
- c. Marketing – Stephanie McClellan
- d. Membership – Rita Mazur

All committees should meet to update yearly goals and review past year by the January board meeting.

## Committee Reports

- Events –

**Cran A Rama:** Event went well, it was suggested to possibly have signage by Hwy 51 when weather is bad and pavilion doors have to be closed.

**Trunk-or-Treat:** Suggested the Chamber help get more participation from other organizations to get involved; will be discussed at the next events meeting.

**Christmas for the Town weekend:** Sarah recapped the event meeting and walked board members through the plans and schedule of events for the weekend. It was suggested to have music downtown over the weekend; being researched.

**Marvel in Manitowish Waters:** Friday 12/27 is the day the Chamber helps to sponsor at The Discovery Center. Volunteers needed. Please get Sarah any events for the week you would like promoted.

- Finance and Governance-

No Report. Next Meeting: TBD

- Marketing-

**Visitor Guide:** As the board requested, Stephanie presented other color options for the wording on the cover. Board voted on their favorite. Sarah and Stephanie discussed the option of using a better quality of paper for the cover that would help it “pop”. There would be a \$600.00 increase to the approved quote if this change is made; they are trying to get a sample to research this further. Danna made a motion that if they feel it is a needed change, they have board approval to spend the additional \$600.00. Barry seconded the motion. Motion passed.

**Website Update:** Marketing met to look into updating the website look. They would like to have something similar to the site, visitmo.com. Stephanie spoke with Scott Bertz about what the committee would like to do. Scott feels he is able make all changes, but video will need to be supplied. He has quoted the Chamber a generous bid of \$1,000 for the updates. Stephanie is reaching out to Dan with Kim Swisher for possible video footage.

- Membership-

**New members:** BK Photography, River’s Edge Lodge and Outfitters, Bauers Electric, Bauers Plow Service, Dock Rockers, Chaney Construction, Welch Companies, Alder Lake Rental. Paul Weise has joined as a friend. Danna made motion to accept new members. Seconded by Dan and passed.

**Annual Dinner:** Went well, Sarah did not receive any negative comments. Dan suggested checking the NFL schedule prior to setting the date next year.

**Upcoming Chamber after 5’s:**

-December 16- Little Bohemia

### **Financial Report**

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. Danna made a motion to approve the financial report as presented, seconded by Pat and passed.

### **Directors Report**

- **New Furniture:** Sarah passed around options for a reception desk, director's desk and conference room furniture. Funds for this year's calendar donations have been budgeted to use to furnish the new Chamber space. Sarah would like to use funds from the Huntington money market account until those funds come in. Frances made a motion to spend up to \$15,000 on furniture to outfit the new offices and conference room. Seconded by Dan and passed.

### **Town Update-**

- The Town Board approve the budget as presented. No tax increase this year.
- Town projects are going along well and on schedule; Town Hall and Library should be completed by the end of the year.

### **Next Meeting**

December 19, 8:30.

**Adjourned at 10:30.**