

## Board of Directors Monthly Meeting 12/19/19

Meeting was called to order at 8:36

Board Members present:

Barry McLeane, President  
Dan Stella, Vice President  
Danna Johnson, Secretary  
Frances Whitfield, Treasurer  
Stephanie McClellan

Sarah Fischer, Chamber Director

Visitors: None

**Approval of Agenda:** A motion was made by Dan to approve the December 19<sup>th</sup>, 2019 agenda. Seconded by Frances and passed to approve the agenda.

**Approval of Minutes:** Motion was made by Dan, seconded by Frances and passed to approve the November 14, 2019 meeting minutes.

### Committee Reports

- Events – Next meeting scheduled for 01/07/20
  - Christmas for the Town weekend:** Discussed possible changes to Christmas for The Town: Revise letter to parents to arrive earlier, assign older kids to younger kids, re-look at how to pass out passports to kids, invite national honor society kids to help. Flyers around town with passports went well. Saturday events flowed well together. Items will be addressed at the next events meeting.
  - Marvel in Manitowish Waters:** Friday 12/27 is the day the Chamber helps to sponsor at The Discovery Center. All set.
  - Boat and Car Show:** Planning to begin at the next events meeting as well as a committee meeting in January or February.
- Finance and Governance-  
No Report. Next Meeting: TBD
- Marketing-
  - Visitor Guide:** At printers, should be here 12/27. Cover paper was upgraded as well as the binding of the guide.
  - Website Update:** Scott has been working hard on the website. Plans to go live in February.
- Membership-
  - New members:** Julie Pairolero at Vacasa, Northwoods Real Estate, Beach House, Adventure Awaits, Vance Bay Getaway, Double E Roofing. Frances made motion to accept new members. Seconded by Dan and passed.
  - Upcoming Chamber after 5's:**  
-January 21, Camp Jorn

### **Financial Report**

- Hand out given of Manitowish Waters Chamber of Commerce Profit and Loss Overview. \$3,100 from calendar donations has been collected to date. Sarah will be cutting a check to the town for the Chamber's financial contribution of \$50,000.00 for the town hall addition/chamber space.  
Dan made a motion to approve the financial report as presented, seconded by Danna and passed.

### **Directors Report**

- **Summer Intern:** Sarah will be reaching out to Becky to see if she has an interest in coming back. If not, she will begin advertising for the position.
- Dennis Wilm with the Manitowish Waters Lakes Association would like to offer free pontoon tours four times over the summer/fall. They would run 10:00-2:00 and 1:00-3:00. The pontoon can take 11 people per ride. Dock location TBD. They have asked if the chamber will help reserve spots. Dan made a motion to for The Manitowish Waters Chamber to support MW Lakes Association with Dennis Wilm to do free pontoon rides through helping with in-kind administrative work. Seconded by Barry and passed.

### **Next Meeting**

January 16, 2020.

**Adjourned at 9:40.**